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CFA Institute Promotes Investor Education and Protection for IOSCO World Investor Week

Media Contacts

Nicole Haroutunian Director, Corporate Communications EMEA + 44 (0) 20-7330-9551 nicole.haroutunian@cfainstitute.org

Kate Condon Manager, Corporate Communications EMEA + 44 (0) 20-7330-9552 kate.condon@cfainstitute.org

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CFA Institute, the global association of investment management professionals, will join securities regulators and other IOSCO members from six continents to raise awareness of investor education and protection during World Investor Week 2017.

World Investor Week is coordinated by the International Organization of Securities Commissions (IOSCO), of which CFA Institute is an affiliated member. The initiative affords its members the opportunity to collaborate with all investor education and protection stakeholders, at both the local and international level.

Josina Kamerling, Head of Regulatory Outreach (EMEA), CFA Institute, commented:

"In a global financial market it is increasingly important to join the dots in investor protection. The objective of World Investor Week complements our mission to build an investment profession where practitioners put investors' interests first for the ultimate benefit of society. CFA members and charterholders have held a leading role in emphasising the tenets of professionalism – namely, education, ethical codes and professional conduct – in the investment management industry. In an increasingly complex industry, daily practice requires investment professionals to possess all of these skills."

Through the CFA Program, investment professionals learn real-world analytical skills, technical competence, and commit to the highest professional standards in their daily practice. Local CFA societies operate in 163 countries globally, and through outreach with IOSCO's network of securities exchanges, local regulators, and financial institutions, they advocate for greater transparency and the healthy functioning of capital markets to enhance investor protection.

CFA Institute Empowers Investors and Practitioners: Statement of Investor Rights

According to a report from CFA Institute, From Trust to Loyalty: A Global Survey of What Investors Want, investor loyalty remains fragile and suggests that the need to put investors first is greater than ever.

The Statement of Investor Rights (available in 25 languages), which investment management professionals are encouraged to share with their clients and communities, is intended to help investors demand that financial professionals abide by these rights. The document includes rights that investors are entitled to expect such as objective advice, disclosure of conflicts of interest, and fair and reasonable fees.

To complement the Statement, CFA Institute has produced Realize your Rights: Using the Statement of Investor Rights, which provides the questions and considerations that will allow investors to evaluate the ethical commitment of their financial service providers and to ensure that their interests come first.

CFA Institute

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion for ethical behavior in investment markets and a respected source of knowledge in the global financial community. The end goal: to create an environment where investors' interests come first, markets function at their best, and economies grow. CFA Institute has over 145,000 members in 163 countries and territories, including 140,000 CFA[®] charterholders, and 148 member societies. For more information, visit www.cfainstitute.org.

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