



THE CHINESE UNIVERSITY OF HONG KONG FACULTY OF LAW

Research Paper No. 2017-01

Hong Kong's Public Enforcement Model of Investor Protection

David C. Donald* & Paul W.H. Cheuk**

Abstract:

The market of a successful financial center must be efficient, orderly and fair, which requires that investor protection rules be enforced effectively. While a substantial literature exists promoting privately driven enforcement of investor protection rules, there is a growing consensus that enforcement action by public bodies is likely to be more important for most markets than privately initiated litigation. Hong Kong exemplifies this point. In Hong Kong, public authorities carry almost the entire burden of enforcing corporate and securities laws. Yet Hong Kong functions at a high level of quality globally despite operating a market in which most companies are foreign-incorporated – often originating from jurisdictions with reputations for governance that are middling at best – and trading takes place in multiple currencies.

To revisit the debate on the determinants of effective corporate and securities law enforcement, this paper evaluates the enforcement of investor protection laws in Hong Kong. The paper first examines the institutional context, presenting key corporate and securities regulation and explaining avenues for private and public actions. It looks at the powers and competencies of the relevant supervisory authorities, including the stock exchange, which has a quasi-public role in regulating the market. Then, using publicly available data supplemented through interviews with agency staff, the paper presents Hong Kong's enforcement "inputs" (funding and staffing) and "outputs" (actions and sanctions) for the main public enforcers. We find evidence that the Hong Kong public enforcement model effectively disciplines even its dangerous environment of foreign companies, controlling shareholders, and complex, international groups, and might be able better to do so exactly because of a focus on public, rather than private, enforcement.

Professor, Faculty of Law, Chinese University of Hong Kong. I would like to thank the Hong Kong Research Grants Council for the generous funding of this work under the Theme Based Research Project, "Enhancing Hong Kong's Future as a Leading International Financial Centre" (T31–717/12-R). We would like to thank the Hong Kong Companies Registry and the Securities and Futures Commission, as well as Mr Laurence Li, for discussions about and information on enforcement in Hong Kong. We also thank John Armour, Bernie Black, Jim Cox and Robin Huang for their comments on an earlier draft of this paper. All errors remain our own.

^{**} Research Assistant, Faculty of Law, Chinese University of Hong Kong, for the Theme-based Research Project, "Enhancing Hong Kong's Future as a Leading International Financial Centre" (T31–717/12-R).

CONTENTS

I. I	Introduction: The Enforcement Debate and Its Importance for Development Policy	3	
II.	Determinants of Effective Enforcement	8	
Ш	II. The Hong Kong Market and the Institutional Framework for Enforcement		
	A. The Hong Kong Market	14	
	B. Key Rules for Investor Protection	17	
	C. Available Private Actions		
	1. Derivative action	20	
	2. Unfair prejudice action	21	
	3. Professional and procedural hurdles to private actions	21	
	D. Supervisory Agencies Authorised to File Actions	22	
	1. The Securities and Futures Commission	22	
	2. The Official Receiver	25	
	3. The Registrar of Companies	26	
	4. Hong Kong Exchanges and Clearing Limited (HKEx)	27	
IV. Examining the Data on Enforcement Actions in Hong Kong			
	A. Data examined	29	
	B. Private actions	30	
	1. Derivative actions	30	
	2. Unfair prejudice actions	32	
	C. SFC Actions	34	
	1. Actions to disqualify directors	34	
	2. Actions against market misconduct	36	
	D. Companies Registrar actions	39	
	E. Official Receiver actions	40	
	F. HKEx actions	42	
	G. Direct democratic action: Hong Kong's fifth wheel	44	
V	Conclusions	45	

I. Introduction: The Enforcement Debate and Its Importance for Development Policy

Between 2000 and the beginning of the global financial crisis, much of the corporate and securities law scholarship – both by legal and economics scholars – debated the relative merits of various legal systems for protecting the interests of investors in publicly listed companies. The context for this debate was the understanding that investor protection contributes to (or is at least strongly correlated with) the development of a capital markets-based financial system.¹ During the debate, it became apparent that high quality law and regulations were not enough to guarantee fair and balanced regulation.² Good laws and rules could be enacted or issued by a jurisdiction, regulatory body or securities exchange to signal quality oversight to the world, yet not be effectively enforced. Enforcement could also be selective or biased in such a way that the announced ends of the regulatory framework are not supported or are even thwarted. In such case, regulation for fairness and efficiency would be *signaled* but not realized. Such a regulatory Potemkin village would give casual observers unfounded reassurance of regulatory soundness while luring investors into a potentially high-risk environment. For this reason, the debate turned to include enforcement of investor protection laws as an important criterion for assessment, and criteria going deeper than the letter of the law were sought for purposes of this assessment.3

One aspect of this analysis was the comparative law question whether judicial action by damaged shareholders (private enforcement) or a combination of administrative and judicial action by public authorities (public enforcement) was the most effective route to protect investors. An early and enormously influential verdict by a team of economists was that private remedies are more effective than public.⁴ This argument was accepted and advocated by the

The issue is discussed at length in Kenneth W. Dam, The Law-Growth Nexus: The Rule of Law and Economic Development (2006).

1

3

This point was effectively raised in the context of law and development by Daniel Berkowitz, Katharina Pistor & Jean-Francois Richard, *The Transplant Effect*, 51 AM. J. COMP. L. Winter 163, 164-165 (2003) (Referring to Russia, the authors observe, "The most common complaint is that while the transplanted law is now on the books, the enforcement of these new laws is quite ineffective").

An important paper in this new inclusion of enforcement was John C. Coffee, Jr., *Law and the Market: The Impact of Enforcement*, 156 U. PA. L. REV. 229 (2007), discussed below in Part II.

See e.g., Rafael La Porta et al., *What Works in Securities Law*, 61 J. Finance 1 (2006) (these authors are collectively referred to in following as "LLSV").

World Bank,⁵ among others.⁶ Responses by Jackson, Roe and Coffee argued the opposite.⁷ The question is particularly important for developing countries like China, where the legal system is still a work in progress, and for international financial centres (IFCs) like Hong Kong, which continuously review their law and institutions in a competitive bid to attract the favor of the world financial community's investments and deals in the jurisdiction.⁸ IFCs are expected to meet international opinion as to best practices in financial regulation, and are rated accordingly. As Hong Kong is a part of China and has a relatively young financial regulatory system compared to other leading IFCs like London and New York, the debate on the quality of enforcement model is of particular importance for Hong Kong's continued development. In addition, Hong Kong could aspire to be not only a student of what has previously been done in the West, but also to innovatively develop a better framework for good governance and financial regulation. Thus a detailed analysis of enforcement in an IFC like Hong Kong, which has been rated as a "global leader" for a number of years by one rating⁹ and highly competitive by others, ¹⁰ yet faces particularly strong challenges in the policing of its market, presents a useful case for understanding the parameters of effective enforcement for the broader debate.

Hong Kong also offers interesting patterns for the broader debate on law and development with respect to whether good law leads to financial market development or the reverse. History shows that the causal relationship between the quality of law and the existence of a financial

World Bank, Institutional foundations for financial markets (2006) ("In banking and securities markets, characteristics related to private monitoring and enforcement drive development more than public enforcement measures"), cited in Howell E. Jackson & Mark J. Roe, *Public and private enforcement of securities laws:* Resource-based evidence, 93 J. Finance 207 (2009).

For example the IMF, see Jeffrey A. Frankel et al., *Panel Discussion: Promoting Better National Institutions:* The Role of the IMF, 50 IMF STAFF PAPERS 21, 25 (2003) ("Financial sector institutions are particularly relevant for the IMF. Here the series of papers by La Porta et al. (1998) shows the importance of such institutions as protection of shareholders rights, and the possibility that they are deeply rooted in history and culture").

See Jackson & Roe, *supra* note 5 and John C. Coffee, Jr., *supra* note 3. These two papers are discussed in detail below.

This regulatory competitive aspect of IFCs is explained in DAVID C. DONALD, A FINANCIAL CENTRE FOR TWO EMPIRES: HONG KONG'S CORPORATE, SECURITIES AND TAX LAWS IN ITS TRANSITION FROM BRITAIN TO CHINA 1-3 (2014).

According to the Global Financial Centres Index (GFCI), Hong Kong has for most years since the index's inception ranked globally at third place (after New York and London), in terms of its competitive positon as a global financial center. See the website of Z/Yen Group, http://www.zyen.com/research/gfci.html (last visited Nov. 26, 2016).

For example, the Xinhua-Dow Jones International Financial Centers Development Index ranked Hong Kong at 4th place in 2016, after New York, London and Tokyo. The World Bank ease of doing business ranking also placed Hong Kong at 4th.

center in Hong Kong goes two ways. First, there is evidence to suggest that Hong Kong was deliberately chosen to be built up as a financial center in order to serve China's economic development needs. Hong Kong would have been favored over Shanghai for a number of reasons: it had a working legal system originating from the respected English tradition and a solid scandal-free judiciary; that a currency that was fully and freely convertible (unlike the RMB of mainland China). Moreover, Hong Kong's semi-autonomous status allowed its legal system to maintain the characteristics trusted by foreign financial institutions without disrupting the Chinese central government's control over other regions in its territory. Thus, although

In recent years, there has been a series of significant events that have surrounded the autonomy and judiciary independence of Hong Kong with controversy. On 10 June 2014, the Chinese Central Government's State Council promulgated the "White Paper on the Practice of the 'One Country, Two Systems' Policy in the Hong Kong Special Administrative Region". The White Paper emphasized the overriding unity of the state, which although normal in all sovereign nations, had not been discussed in any detail in the context of "one country, two systems". This White Paper, together with a 31 August 2014 decision to execute a planned extension of democracy on a limited level only (without popular nomination of candidates), was the nominal cause for protests in the form of unprecedented street occupation that lasted for about three months. These brought Hong Kong into the international media as the primary launching point for protests against China – a significant change from its role as China's star financial center. See a discussion of the White Paper by Demetri Sevastopulo, *UK top judge: HK independence not eroded*, FINANCIAL TIMES (Aug. 27, 2014) for a discussion of the street protests, see Martin Jacques, *China is Hong Kong's future – not its enemy*, THE GUARDIAN (Sept. 30, 2014). Perhaps the greatest shock to Hong Kong's sanctity as a jurisdiction with Western rule of law came when a number of partners in a business publishing books depicting Chinese Communist Party members engaged in unethical and often bawdy conduct disappeared, one from Thailand and another from Hong Kong. It is widely understood that these extractions were performed by Chinese security forces. See *Britain accuses China of serious breach of treaty over 'removed' Hong Kong booksellers*, THE GUARDIAN (Feb. 12, 2016).

The latest events of this type followed the election of a number of persons to the Hong Kong Legislative Council who advocated the secession of Hong Kong from China. When the Council introduced a loyalty oath to stymie the secessionist movement, a number of legislators tested the oath, one by using vulgar language that indirectly called for a repeated Japanese domination of China ("the people's re-f*cking of Sheena"). While the Hong Kong court deliberated a challenge brought to the validity of the oath, the Chinese National People's Congress Standing Committee used its interpretive power under the Hong Kong Basic Law to pre-empt the court's decision and bar two dissident legislators-elect from taking office. See Editorial, *China Bullies Hong Kong*, THE NEW YORK TIMES (Nov. 9, 2016).

While these events are often seen in the international press as signs of China's malevolent presence in Hong Kong – rather than in the context of the populist movements that swept through the world in 2016 – it may be that they have not seriously affected the overall perception of Hong Kong rule of law. As mentioned above, the World Justice Project Rule of Law Index has been favorable. Hong Kong not only held its place throughout these turbulent years, but its ranking has consistently raised, from 24th in 2014, 17th in 2015, to 16th in 2016 (the only sub-category score that has gone down is the score on "open government"). Also, China's reliance on Hong Kong as its international financial center does not seem to have diminished, as can be seen in the approval of increasing market linkages: first for the Hong Kong-Shanghai market link in 2014, and then the Hong Kong-Shenzhen link in 2016.

See e.g., Fanpeng (Frank) Meng, *A History of Chinese Companies Listing in Hong Kong and Its Implications for the Future*, 11 JCLS 243, 258 (2011) ("In April 1992, when, during his Beijing trip, then Chairman of the SEHK, Charles Lee, lobbied Premier Zhu again on Chinese companies listing in Hong Kong, Premier Zhu immediately promised to select 10 companies as experimental listing candidates".)

The Rule of Law Index 2016 ranked Hong Kong globally at 16th, the third highest in Asia after Singapore and Japan, and above United States at 18th, see World Justice Project, http://worldjusticeproject.org/rule-law-around-world (last visited Nov. 26, 2016). Score factors include constraints on government powers, absence of corruption, fundamental rights, regulatory enforcement, civil justice, criminal justice, open government, and order and security.

Hong Kong law could not in any way be considered exceptional when the accord was signed in 1984 to transfer the Region back to China, ¹³ over the last 30 years the legal system has been consistently built up to its current state, which easily meets international best practices, as this paper and other studies have shown. ¹⁴

Here we focus on one salient aspect of the Hong Kong legal system: the enforcement of corporate and securities law in Hong Kong is achieved almost solely through public authorities. In jurisdictions where private enforcement is effective, it enjoys structural buttressing through the rules of the legal profession and procedural forms of action: in particular contingent fees¹⁵ and class actions. Neither of these is currently possible in Hong Kong. To Given the economic risk of entering into derivative litigation (in which any damages payment goes to the company) or securities litigation (where an individual investor's losses might not be substantial) few Hong Kong investors initiate a derivative or securities fraud actions. Hong Kong courts' use of the English rule for litigation costs can also contribute to this hesitation to sue. As a result, beyond

At that time, the corporate law dated to 1932 and only two rudimentary securities law statutes had been adopted. This is discussed at length in Donald, *supra* note 8, at 111-123.

The development of Hong Kong regulatory regime will be discussed in Part III.A & B. Also see Douglas W. Arner, *Hong Kong: Evolution and Future as a Leading International Financial Centre IN* FINANCE, RULE OF LAW AND DEVELOPMENT IN ASIA: PERSPECTIVE FROM SINGAPORE, HONG KONG AND MAINLAND CHINA (Jianxing Hu et al. ed., 2016).

A derivative action is filed by a shareholder on behalf of a company, and the company receives any payout of damages from the action, which has a direct impact on a shareholder-plaintiff's incentives. For a theoretical and empirically based discussion of the impact of attorney's fees structures on litigation, see Theodore Eisenberg & Geoffrey Miller, English Versus the American Rule on Attorney Fees: An Empirical Study of Public Company Contracts, 98 CORNELL L. REV. 327 (2012); Theodore Eisenberg & Geoffrey Miller, Incentive Awards to Class Action Plaintiffs: An Empirical Study, 53 UCLA L. REV. 1303, 1304 (2006); Theodore Eisenberg & Geoffrey Miller, Attorney fees in class action settlements: An empirical study, 1(1) J. EMPIRICAL LEGAL STUD. 27 (2004).

Where contingent fees are used, the class action allows the total potential payout to be multiplied considerably. The effect of class action lawsuits in the US on firms and investors has been extensively researched by James Cox and Thomas Randall, see Bai, L et al., Lying and getting caught: An empirical study of the effect of securities class action settlements on targeted firms, 158(7) U. PA. L. REV. 1877-1914 (2010); James D. Cox et al., There Are Plaintiffs and... There Are Plaintiffs: An Empirical Analysis of Securities Class Action Settlements, 61 VAND. L. REV. 355 (2008); James D. Cox et al., Does the plaintiff matter? An empirical analysis of lead plaintiffs in securities class actions, COLUM. L. REV. 1587-1640 (2006); James D. Cox & Thomas, R. S, Leaving money on the table: Do institutional investors fail to file claims in securities class actions, 80 WASH. UNIV. LAW REV 855 (2002).

Hong Kong has studied the adoption of a form of class action in which similarly situated investors could bundle their claims in a single action. In 2012, a Law Reform Commission recommended that a class action form be introduced in Hong Kong, initially for consumer rights litigation, but no further action had since been taken as at the end of 2016.

¹⁸ Case data of private actions will be presented in Part IV.B.

The "cost-shifting" English rule provides that the losing party would pay for the other side's attorney fees, justified on ground of fairness and also as a means to discourage frivolous litigation. On the nature and impact of the English rule for attorney fees, see Theodore Eisenberg & Geoffrey P. Miller, *The English versus the American Rule on Attorney Fees: An Empirical Study of Public Company Contracts*, 98 CORNELL L. REV. 327,

the few corporate derivative and unfair prejudice actions filed annually, as discussed in Part III.C, all corporate and securities law enforcement in Hong Kong is undertaken by public bodies.²⁰ As such, if we were to evaluate effective enforcement focusing primarily on the output of private actions, we would find Hong Kong investor protection to be greatly lacking. However, Hong Kong law functions at a highly competitive level globally while regulating a market largely comprised of foreign companies incorporated in jurisdictions whose governance records are questionable²¹. This feat stands in stark contrast to a conclusion that Hong Kong law lacks quality because of too public an enforcement model.

The determinants of effective corporate and securities law enforcement as drawn from the current state of the debate on investor protection referred to above also indicate that public enforcement is likely to be more important than private enforcement for the success of a financial system²². These determinants will be discussed in Part II of this paper. Part II takes from this debate that an assessment should focus on three elements: (i) laws and rules regulating the market and its participants, including both potential penalties and abstract regulatory powers, (ii) the "inputs" (funding and staffing) into supervisory bodies and (iii) the "outputs" (actions and sanctions) of those bodies, but argues that ultimate "outputs" should be given the most weight. Part III examines the Hong Kong institutional context. This includes a summary of key corporate and securities law rules, avenues for private actions, the powers and competencies of its supervisory authorities (including the stock exchange) and the "inputs" into those bodies. Part IV presents data on "outputs" of institutional enforcement (public bodies plus the stock exchange): the types and numbers of enforcement actions undertaken, and their success rate. This Part expressly considers the various levels of sanctions imposed, with particular focus on the "disqualification" from holding a director position, and how its impact differs from that of civil damages. Part V presents our conclusions.

329 (2013). Vermeulen, E.P.M. & D.A. Zetzsche, *The Use and Abuse of Investor Suits: An Inquiry into the Dark Side of Shareholder Activism*, 7 ECFR 1 (2010).

As will be explained in Part III, three of the four "public bodies" discussed are not fully public. Two are entities run at a profit independently of the government budget and one is a listed stock corporation. However, they are entrusted with important public functions.

²¹ For example, Panama, the British Virgin Islands, the Cayman Islands, Bermuda.

We draw especially from Coffee, *supra* note 3 and Jackson & Roe, *supra* note 5. See below in Part II.

II. Determinants of Effective Enforcement

As will be explained in Part III, Hong Kong is both relatively new as a financial center and has an economy in which financial activity is crucial. Its stock market capitalization greatly exceeds its GDP and the largest segment of its labor force engages in financial and related professional services.²³ It can even be argued that Hong Kong's level of political autonomy and the state of its human rights protection are at least indirectly dependent on its continued importance as an international financial center for China.²⁴ It is therefore no exaggeration to say that effectively dealing with the protection of investors is of crucial importance to the success of Hong Kong.

Simple but popular methods used to evaluate the quality of corporate and financial regulation range from collecting anecdotes from persons engaged in the financial industry²⁵ to cataloguing abstract prohibitions and regulatory powers as culled from reading the corporate and securities laws or a survey done on the same, or interviewing experts familiar with the law.²⁶ Both of these approaches lack requisite concrete objectivity. Objectivity is a problem because the opinions of market participants interviewed may be both random and self-serving. Questionnaires sent to attorneys may be incorrectly formulated due to a preliminary lack of knowledge, and the answers to the same may be cautiously bland, safely adhering to the letter of the law or regulation. Hence while the work of LLSV and others concludes that private law

HONG KONG CENSUS AND STATISTICS DEPARTMENT, HONG KONG ANNUAL DIGEST OF STATISTICS 31-32 (2015).

Hong Kong's political autonomy and human rights safeguards are provided for in the Hong Kong Basic Law, the region's mini constitution, which was written in the context of the former colony's return to China. Articles 16-23 provide for the city's special political status by allowing legislative power, independent judiciary power, and prohibiting any department of the Central People's Government to intervene, whereas Articles 25-41 provide for various rights including freedom of speech, freedom of conscience, and access to justice. The Basic Law of Hong Kong also focuses on preserving Hong Kong's existing system of capitalism in place before the handover in 1997. Hence, Articles 105-135 set out in detail the requirements to maintain all its pre-existing features, such as independent taxation system, independent currency and free movement of capital, as well as a requirement to "provide an appropriate economic and legal environment for the maintenance of the status of Hong Kong as an international financial center". These guarantees obviously have been useful in allowing Hong Kong to create a financial enclave comparable to London or New York under the ultimate control of China, so that market capitalization could increase nearly 60-fold from about HK\$420 billion in 1986 to over HK\$24 trillion in 2016, as discussed in Part III.A.

This is a central aspect of the ratings undertaken by the Z/Yen Group in its Global Financial Centres Index, 20 of which have been published semi-annually since 2007.

See e.g., Rafael La Porta et al., *Legal Determinants of External Finance*, 52 J. FINANCE 1131, 1149 (1997), using an International Country Risk Guide to evaluate the quality of law, or La Porta et al., *supra* note 4, at 15-16, using questionnaires sent to attorneys.

enforcement is more important than public enforcement,²⁷ more recent studies found problems with their analysis. ²⁸ It is also worth noting because "common law" jurisdictions are often lumped together, that despite the similarity of law and regulation in the UK and US, very significant differences in approach exist.²⁹

Concrete understanding thus is necessary because corporate and securities laws of course operate in the context of other laws and rules, and are applied within an institutional framework. The behavior of persons charged with implementing a regulatory framework is subjected to various restrictions, incentives and disincentives – legal, institutional and economic. The behavior of the persons targeted by enforcement also arises within a rich institutional context, including the presence or absence of insurance to pay for liability³⁰ and the potential impact on reputation and damage to it.³¹ Thus the complexity of the legal dimension is matched or exceeded by the multiplicity of relationships within the institutional and social dimensions of both enforcement officials and the economic actors they regulate. As Coates has recently observed, "the main units of variation and change in finance are not things, or even individuals, but groups of people – groups with not only economic but also social and political relations".³² The problem of effective enforcement thus presents at least three interrelated fields of relationships, that of the rules, that of the regulators and that of the regulated. Analysis

See La Porta et al., *supra* note 4.

For example, some argued that the LLSV studies might not have singled out the variables contributing to market outcomes, and did not consider the fact that jurisdictions with good private legal frameworks may also be those with better public regulators, see Carvajal, Ana, & Jennifer A. Elliott, *The Challenge of Enforcement in Securities Markets: Mission Impossible?*, No. 9-168 IMF WORKING PAPER 33 (2009).

See e.g. John Armour et al., Private Enforcement of Corporate Law: An empirical comparison of the United Kingdom and the United States, 6 J. EMPIRICAL LEGAL STUD. 687 (2009). In a review of empirical evidence, Deakin suggested that this is due to traditions in UK that gives shareholders legal power of control, which their US counterparts often lack, see Simon Deakin, What directors do (and fail to do): some comparative notes on board structure and corporate governance, 55 N.Y.L. SCH. L. REV. 525, 534 (2010).

Noel O'Sullivan, Insuring the agents: The role of directors' and officers' insurance in corporate governance, 64(3) J. RISK INSUR. 545 (1997); John Griffith, Uncovering a Gatekeeper: Why the SEC Should Mandate Disclosure of Details Concerning Directors' and Officers' Liability Insurance Policies, 154 U. PA. L. REV. 1147 (2006).

Damages imposed in enforcement cases might be shifted to investors, whereas the corporate insiders or insurers could be in a relatively benefited position. Reforms have been suggested to apply greater managerial liability, see John C. Coffee, Jr., *Reforming the Securities Class Action: An Essay on Deterrence and Its Implementation*, 106 COLUM. L. REV. 1534 (2006).

John C. Coates IV, *Cost-Benefit Analysis of Financial Regulation: Case Studies and Implications*, HARVARD LAW AND ECONOMICS DISCUSSION PAPER No. 757, 89-90 (2014), http://ssrn.com/abstract=2375396.

encompassing legal, institutional, economic and social contexts is not only highly complex and deeply interesting,³³ but is one on which we appear to be making progress.³⁴

Since the early 2000s, a significant body of objective and concrete work has been produced on corporate and securities law enforcement, combining legal expertise of detail, a deep knowledge of market realities, and rigorous empirical analyses of broad datasets.³⁵ In a series of important articles, Cox and Thomas explained the relationship between public and private enforcement,³⁶ the role of institutional investors – and plaintiffs generally – in securities class actions,³⁷ and the correct regulatory framework to optimize the utility of such actions.³⁸ This research significantly expanded the set of variables that we understood as necessary to examine in evaluating law in the enforcement context, and provided detailed instruction on the complexity of interrelationships between these variables. In a set of important articles going well beyond an evaluation of the Delaware General Corporation Law and applying a fine balance of legal expertise, market understanding and empirical rigor, Armour, Black and Cheffins examined the evolving position of Delaware as a venue for litigation in its competition for corporate charters. They use empirical evidence to raise the novel issue that Delaware's much-praised judiciary may be of little avail in regulatory competition because corporate litigation is migrating elsewhere, and explained the fine balance that must be achieved between

This is, of course, a standard feature of comparative law, see STANLEY NIDER KATZ, OXFORD INTERNATIONAL ENCYCLOPAEDIA OF LEGAL HISTORY (2009). Contextual analysis also entails "functional" analysis. See REINIER KRAAKMAN ET AL., THE ANATOMY OF CORPORATE LAW: A COMPARATIVE AND FUNCTIONAL APPROACH vii (2d ed. 2009).

See Curtis J. Milhaupt and Katharina Pistor, LAW AND CAPITALISM: WHAT CORPORATE CRISES REVEAL ABOUT LEGAL SYSTEMS AND ECONOMIC DEVELOPMENT AROUND THE WORLD (2008). See also Mathias M. Siems, Private Enforcement of Directors' Duties: Derivative Actions as a Global Phenomenon, IN COLLECTIVE ACTIONS: ENHANCING ACCESS TO JUSTICE AND RECONCILING MULTILAYER INTERESTS 93-116. (Mathias M. Siems et al. eds., 2010)

³⁵ See e.g., James D. Cox and Randall S. Thomas, *Mapping the American shareholder litigation experience: A survey of empirical studies of the enforcement of the US securities law*, 6.2-3 ECFR 164-203 (2009). See also discussion of regulatory trend after 2008 in Eilis Ferran et al., THE REGULATORY AFTERMATH OF THE GLOBAL FINANCIAL CRISIS (2012).

James D. Cox et al., SEC Enforcement Heuristics: An Empirical Inquiry, 53 DUKE L.J. 737 (2003); James D. Cox et al., Public and Private Enforcement of the Securities Laws: Have Things Changes Since Enron?, 80 NOTRE DAME L. REV. 893 (2005).

James D. Cox and Randall S. Thomas, Leaving Money on the Table: Do Institutional Investors Fail to File Claims in Securities Class Actions?, 80 WASH. L. QUARTERLY 855 (2002); James D. Cox and Randall S. Thomas, Letting Billions Slip through Your Fingers: Empirical Evidence and Legal Implications of the Failure of Financial Institutions to Participate in Securities Class Action Settlements, 58 STAN. L. REV. 411 (2005).

James D. Cox et al., Does the Plaintiff Matter? An Empirical Analysis of Lead Plaintiffs in Securities Class Actions, 106 COLUM. L. REV (2006). 1587; James D. Cox et al., There Are Plaintiffs and . . . There are Plaintiffs: An Empirical Analysis of Securities Class Action Settlements, 61 VAND. L. REV. 355 (2008).

pleasing both incorporating directors and the plaintiff's bar.³⁹ They also show that the quality and tenor of the Delaware judiciary is not the only or even the main causal factor for this trend, and provide economic historical evidence of developments in the legal profession that have dislocated important corporate actions from their original venue in Wilmington.⁴⁰

Two important articles among this newer scholarship have specifically focused on enforcement in securities markets, and are directly applicable to the project of this paper. In the first, Jackson and Roe empirically examined the assertion that judicial action by private plaintiffs is more closely correlated to financial market growth than is the creation of (even powerful) regulatory bodies.⁴¹ Their study points out that an abstract cataloguing of regulatory powers cannot alone explain how regulation works, given the rich institutional and motivational environment in which enforcement activity takes place. 42 As an alternative they plot ratios between regulatory bodies' budget and national GDP and staffing in relation to national population and the size of a jurisdiction's capital markets, showing that resources expended in public regulation strongly correlate with the success of a financial center. 43 Importantly for this paper, Jackson and Roe explain that they have chosen to focus on input factors rather than enforcement outcome for three reasons, one of which is the unavailability of output data. 44 By examining Hong Kong data in detail, this paper helps to address that lack, at least for one jurisdiction. The second two factors Jackson and Roe name are that, first, enforcement volume could be ambiguous in that low volume could indicate either a shirking regulator or a lawabiding market (perhaps cowering in awe of potential regulatory power), and second, "the mechanisms of enforcement differ across national boundaries," with some relying on "informal discussion" (e.g. the UK), while others need formal actions as deterrent. 45 In the case of Hong

John Armour et al., Is Delaware Losing Its Cases?, 9 J. EMPIRICAL LEGAL STUD. 605 (2012); John Armour, Bernard Black & Brian Cheffins, Delaware's Balancing Act, 87 IND. L.J. 1345 (2012).

John Armour et al., *Delaware Corporate Litigation and the Fragmentation of the Plaintiff's Bar*, COLUM. BUS. L. REV. 427 (2012).

Jackson & Roe, *supra* note 3.

⁴² ibid at 208.

⁴³ ibid 237-238.

ibid at 211. See also a recent empirical study by Tim Lohse et al., *Public enforcement of securities market rules: Resource-based evidence from the Securities and Exchange Commission*, 106 J. ECON. BEHAV. ORGAN. 197-212 (2014). Using funding data of SEC from 1940s to 2010, they argue correlation indicating unidirectional causality between the independent variable of increases in SEC budgets and improvement in the compliance behavior of regulated firms.

Jackson & Roe, *supra* note 3, at 211.

Kong, because companies, their owners and their directors come from every part of the world, it is difficult to make a judgment about a uniform enforcement culture. However, because many economic actors in Hong Kong have been raised in a mainland Chinese environment where traditional economic law was first condemned in a Marxist sense as a tool of class oppression and then pragmatically understood post 1978 as a hurdle that could be adjusted or avoided with the right connections, strong enforcement in Hong Kong can be assumed for our purposes as useful. ⁴⁶ Given the limited size of the Hong Kong financial community and the proximity of regulators, the importance of informal discussion cannot be overestimated, but if behind the friendly consultation stands strong enforcement, this would tend to concentrate the mind wonderfully. ⁴⁷ As such, information about enforcement output is in our opinion highly relevant to the quality of corporate and securities law in Hong Kong. ⁴⁸

A second article on the determinants of enforcement that is directly applicable to our paper is a theoretical study by Coffee, which sets out to build on work by Jackson and uses available empirical data on enforcement inputs and outputs for both private and public actions.⁴⁹ The paper analyses the data in the context of incentives for actors, the needs and interests of various constituencies, and the relationship of enforcement to financial services development. His view

One of the authors has discussed the history of China in relationship to anti-corruption efforts elsewhere, with further citations to sociological work in the area, David C. Donald, Countering corrupting conflicts of interest: the example of Hong Kong, IN MODERN BRIBERY LAW: COMPARATIVE PERSPECTIVES 66 (Jeremy Horder and Peter Alldridge eds., 2013). On the issue of cross-border interaction, in its assessment, IMF opined that "the inherent complexity of running enforcement cases in this environment, such as obtaining evidence in a country as large and diverse as the Mainland, and the interaction between two systems of law" to be significant challenges to maintain effective enforcement process, see IMF, IOSCO Objectives and Principles of Securities Regulation—Detailed assessment of observance: Hong Kong Special Administrative Region, IMF REPORT No. 14/205, at 99 (2014). Despite the challenge to effective enforcement, we think that these cross-border and cross-jurisdiction circumstances signify even higher importance for public enforcement in Hong Kong, over private remedies.

As per 18th century English writer Samuel Johnson. Thus perception of enforcement is important and regulatory agencies could benefit from knowledge of public perception. Some regulators, such as the UK FCA, have begun using surveys to assess the perception of market participants on the effectiveness of enforcement programs. Survey data would help to capture the effect of these informal channels. See John Armour et al., *supra* note 29, at 31.

During 2013, Hong Kong completed the detailed assessment required of by the IMF Financial Sector Assessment Program (FSAP). The assessment was conducted based on the 38 IOSCO Principles and Objectives of Securities Regulation approved in 2010. Principle 12 ("The regulatory system should ensure an effective and credible use of inspection, investigation, surveillance and enforcement powers and implementation of an effective compliance program") is of relevance to enforcement output, and enforcement output figures up to 2013 were assessed and reported in its detailed assessment report, IMF, *supra* note 46. FSAP did not give Hong Kong the highest rating in this respect, with one reason being there was a "public disagreement between SFC and the former DPP in connection with the handling of criminal cases" (at 98). This will be further discussed below in Part III.D.1.

⁴⁹ John C. Coffee, Jr., *supra* note 3.

of the necessary determinants, which we have found instructive and adopted in this paper, can be summarized as follows:

- 1. The regulatory structure, and the allocation of powers and discretion over regulating behavior among regulators and private actors;
- 2. The resources invested, in terms of budget and staff, in securities regulation; and
- 3. The number of actions securities regulators initiate and the sanctions they impose.⁵⁰

A particularly important point Coffee raises is that enforcement measures must be calibrated to create real deterrence affecting potential wrongdoers. On this point, he argues that high civil damages against companies and directors in the US are "both too little ... and too much – too little in that the outside professionals are rarely sued and corporate officers often pay nothing, and too much in that the corporation itself is regularly sued and settles at the shareholders' expense". ⁵¹ Coffee finds that this consideration supports the efficacy of enforcement actions by the US Securities and Exchange Commission. ⁵² This has relevance for the nature of the deterrent often employed in Hong Kong, which is disqualification from holding a director position. ⁵³

The following Parts III and IV seek to present an objective and concrete view of the enforcement of corporate and securities laws in Hong Kong. Part III examines the institutional framework for enforcement, including laws and regulatory bodies, and Part IV presents data on enforcement output, with a focus on actions to disqualify directors.

⁵⁰ ibid 255.

John Armour et al., *supra* note 40, at 305. On the other hand, one study shows how compensation bought by public enforcement can help fill a void where private law may leave investors with no effective remedies, Urska Velikonja, *Public compensation for private harm: evidence from the SEC's fair fund distributions*, 67 STAN. L. REV. 331 (2015). This is also exemplified in recent Hong Kong enforcement cases such as *HKSAR v Du Jun* [2012] HKEC 1280, *HKSAR v Du Jun* [2012] HKCA 39, to be discussed in Part IV.C.2.

John C. Coffee, Jr., *supra* note 3 at 304-306. Indeed, in the years after Coffee's article, the SEC bought several high-profile insider trading prosecutions, including one in which SAC Capital agreed to pay a record fine of \$1.8 billion and pleading guilty (*Birmingham Retirement and Relief System v. SAC Capital Advisors LP*, U.S. District Court, Southern District of New York, No. 13-02459). See Patricia Hurtado & Michael Keller, 'How the Feds Pulled Off the Biggest Insider-trading Investigation in U.S. History' *Bloomberg* (New York, 1 June 2016). Study found significant association between deterrence effect among peers of fraudulent firms and SEC enforcement actions, and suggested that repeated and sustained enforcement provide more effective deterrence, see Jared Jennings et al., *The Deterrent Effects of SEC Enforcement and Class Action Litigation* (2011) https://ssrn.com/abstract=1868578.

Hong Kong's regime for disqualification will be discussed below in Part IV.C.

III. The Hong Kong Market and the Institutional Framework for Enforcement

A. The Hong Kong market

The Hong Kong capital market is greatly a product of the rise of the Chinese economy over the three decades from 1980, and its regulatory framework was largely created as a channel to finance this growth during the same period. The market capitalization of the Stock Exchange of Hong Kong (SEHK) grew by about 17 fold from about HK\$56.7 billion to HK\$949.2 billion between 1976 and 1991,⁵⁴ an absolute increase of about HK\$892 billion. Then, in the two decades from 1992, the year before the first mainland Chinese enterprise was listed,⁵⁵ its market capitalization multiplied again by another 17 fold, to exceed HK\$24 trillion by the end of 2015,⁵⁶ an absolute increase of about HK\$23.7 trillion. Between the announcement of Hong Kong's return to China and 2015, SEHK market capitalization increased about 60 fold.⁵⁷ "Mainland enterprises" constitute more than 62% of 2015 SEHK market capitalization.⁵⁹ Thus the Hong Kong capital market is both new and greatly dependent on its ability to serve as a window for international investors to invest in Chinese enterprises. This background has made the Hong Kong market one that in recent years remained a market for raising capital, and its volume of initial public offerings (IPOs) have retained a prominent place globally.⁶⁰

Hong Kong is unquestionably a financial center, and traded assets dwarf productive activity, such that the market capitalization of SEHK in 2015 was more than 10 times Hong Kong's GDP of HK\$2.39 trillion.⁶¹ In the same year, companies listed on the SEHK can be divided into five groups, with 41.69% incorporated in the Cayman Islands, 31.73% incorporated

60 See Table 1, below.

⁵⁴ HONG KONG EXCHANGES AND CLEARING LIMITED, FACT BOOK 1999, 8 (2000). Hong Kong Exchanges and Clearing Limited is referred to hereinafter as HKEx.

The H-Shares of Tsingtao Brewery Co Ltd began trading on the SEHK on July 15, 1993. HKEX, FACT BOOK 1999, 6 (2000).

⁵⁶ ibid and HKEX, FACT BOOK 2015, 1 (2016).

The growth is HK\$24.007 trillion, from HK\$419 billion to HK\$24.426 trillion. HKEX, FACT BOOK 2015, 23 (2016).

The category "Mainland enterprises" includes (i) companies incorporated in the People's Republic of China and listed on the SEHK ("H share" firms), (ii) those incorporated in the PRC, but not part of the H Share programme ("non-H-share Mainland private enterprise"), and (iii) those incorporated in Hong Kong or elsewhere, controlled by residents of the PRC, and listed on the SEHK ("red chip" firms). HKEX, FACT BOOK 2015, 1 (2016).

⁵⁹ ibid, 23.

Derived from ibid, 1-2, and HONG KONG CENSUS AND STATISTICS DEPARTMENT, HONG KONG MONTHLY DIGEST OF STATISTICS 83 (June 2015).

in Bermuda, 13.25% incorporated in Hong Kong itself, 11.17% incorporated under the law of mainland China, and the remaining 2.15% incorporated elsewhere.⁶² Regardless of where these companies are incorporated, most have their major business operations in China, and thus bring with them into Hong Kong the regulatory risks of mainland China. Moreover, the leading constituent stocks of the Hang Seng Index (HSI), except for the financial companies, all have controlling shareholders, ⁶³ which can reduce agency problems between managers and shareholders, but brings its own challenges of controlling shareholder abuse.

The supervision of securities trading in the Hong Kong market is facilitated by the fact that the market structure for equity trading in Hong Kong is mainly concentrated in an exchange, but complicated by the large number of broker-dealers and the significant discrepancy in size and sophistication between local intermediaries and the multinational broker-dealer banks. As at March 2016, the SEHK had 537 exchange participants (about the same number as the NYSE), but only about 12% of these were also admitted to trading on the HKFE. This dual membership can serve as a proxy for large, internationally active broker-dealers, providing evidence of participant size on the SEHK. As is evident from Table 1, Hong Kong's market is nearly six times smaller than New York, the world's largest market, but about five times larger than Singapore, a fellow IFC in Asia. However, unlike Singapore and even more unlike New York, the majority of companies listed in Hong Kong are foreign incorporated, and thus this large IFC with a small domestic economy must regulate companies incorporated under foreign laws, the shape of which it cannot control.

⁶² HKEX, FACT BOOK 2014 (2015) 35, discussed in Donald, *supra* note 8, at 101-103.

Donald, *supra* note 8, at Chapter 2.

Discussed in David C. Donald, The Hong Kong Securities and Futures Exchanges – Law and Microstructure (2012) in Ch. 6.

World Federation of Exchanges figures for Equity Trading Participants, 2012.

⁶⁶ SECURITIES AND FUTURES COMMISSION, ANNUAL REPORT 2015-2016, 40 (2016).

Table 1 Figures for 2015 in US \$million*			
	Hong Kong	Singapore	New York
Market Capitalization	3,184,874.2	639,955.9	17,786,787.4
IPOs (capital)	33,942.5	407.2	13,033.1
No. of Listed companies	1,866	769	2,424
Foreign Listings (% of total)	6% (88.6%**)	37.2%	21%

^{*} Source: World Federation of Exchanges.

** HKEx provides information on only a few companies under the rubric "foreign" because it has created a category of acceptable overseas jurisdictions for companies to cross list, although those companies are in fact not incorporated under Hong Kong law. These are referred to as "overseas" companies, and if they are counted as "foreign" (which they factually are), then only 11.36% of companies listed on the SEHK are not foreign incorporated.

Hong Kong's regulatory infrastructure, which will be discussed in the following sections,⁶⁷ is nearly as new as its post-1984 skyrocketing increase in market volume. The first secondary market legislation was adopted in 1974,⁶⁸ and the law reached its current shape with the codification of the Securities and Futures Ordinance (SFO) in 2003.⁶⁹ The governmental market regulator, the Hong Kong Securities and Futures Commission (SFC), was created in 1989.⁷⁰ The stock market was formed in 1986 from a consolidation of four smaller venues,⁷¹ and the parent company that finally brought the stock and futures exchanges together within one collateral management system was created in 2000. ⁷² The first major rewrite of the Hong Kong corporation law in about 140 years came into effect in 2014.⁷³

⁶⁷ See Part III.D.

These were the Securities Ordinance CAP 333 and the Protection of Investors Ordinance CAP 335, both of which came into effect in March 1974.

⁶⁹ The Securities and Futures Ordinance, L.N. 12 of 2003, 1 Apr 2003, hereinafter "SFO".

This was done by means of the Securities and Futures Commission Ordinance, L.N. 162 of 1989, 1 May 1989.

The Stock Exchanges Unification Ordinance, CAP 361, 1 February 1981. Pursuant to s 27, commencement date of the Ordinance was 2 April 1986.

This was the Hong Kong Securities Clearing Company Ltd (HKEx).

The Hong Kong Companies Ordinance CAP 622, hereinafter "CO".

B. Key Rules for Investor Protection

A reading of Hong Kong's rules designed to protect investors shows them to compare well to those of other major financial centres, in both corporate and securities law. This Section will briefly outline the kinds of rules that the enforcement actions discussed in Part IV carry out, and offer what supplementary information might be necessary to understand the specific shape of the Hong Kong legal framework. The provisions of law and regulation presented are those in corporate law designed to address the three relationships often characterized as agency problems – between shareholders and management, between majority and minority shareholders, and between shareholders and creditors – for which company law has developed countervailing strategies. Hong Kong, these are found in the Companies Ordinance and the common law on companies, as expressed in the decisions of Hong Kong, UK and Commonwealth courts. The provisions of securities law discussed are those designed to govern what are seen as the central concerns of securities regulation: trading on the securities markets and the behavior of corporate issuers, including the information they disclose, for primarily used to combat market abuse and police disclosure. These provisions are found in the SFO.

The Companies Ordinance contains a two-stage duty of care, consisting firstly of an objective functional standard and secondly of a subjective add-on component. It requires that a director exercise the "care, skill and diligence" of a director carrying out the "functions" that are necessary in relation to the company, and adds to a requirement that the director show "the general knowledge, skill and experience that the director has". The provision expressly and unambiguously specifies that this duty is owed to the company (not to the shareholders, another constituency or to the company for the benefit of the shareholders). Hong Kong also applies the fiduciary duty developed in the common law, requiring "a director to act in the best interests

Reinier Kraakman et al., THE ANATOMY OF CORPORATE LAW: A COMPARATIVE AND FUNCTIONAL APPROACH (2d ed, 2009) 35.

Since 1997, Hong Kong is no longer bound by the decisions of the Privy Council, but takes its decisions, as well as those of the UK Supreme Court (former House of Lords) and Commonwealth courts as persuasive authority. A good discussion of this is presented in the HK Court of Final Appeal decision, *Solicitor v Law Society of Hong Kong* [2008] 2 HKLRD 576.

Donald C. Langevoort, *The SEC, Retail Investors and the Institutionalization of the Securities Market*, 95 VA. L. REV. 1025, 1027 (2009).

⁷⁷ CO s 465(2).

⁷⁸ CO s 465(3).

of the company," so that a director "may not put himself or herself in a position where his or her interest and duty conflict". 79

These duties may be enforced judicially both through private action and by the SFC. The Ordinance also contains statutory rules requiring that material conflicts of interest be disclosed to the board, ⁸⁰ and prohibiting most loans to directors absent specific approval from shareholders. ⁸¹ As explained above, because the vast majority of listed companies are not incorporated in Hong Kong, these duties might not normally apply to most listed companies. However, an outreach provision in the Companies Ordinance provides that both derivative and unfair prejudice actions may be filed against foreign companies listed in Hong Kong (referred to as non-Hong Kong companies). ⁸² Also, the SEHK Listing Rules contain both a duty of care and a fiduciary duty, and the SFC has the authority to file actions against all listed companies for breach of duty or other misfeasance. ⁸³ In this way, all local and non-local companies listed in Hong Kong are bound by the Hong Kong law duties. ⁸⁴

Since 1911, the Companies Ordinance has contained provisions imposing civil liability for material untrue statements in securities prospectuses.⁸⁵ To these, criminal liability provisions were added in 1972, and both are currently found in the Companies (Winding Up and Miscellaneous Provisions) Ordinance (CWUMPO),⁸⁶ but should eventually be transferred to the SFO. No change in the provisions on prospectuses has been discussed, other than a possible clarification that underwriting sponsors will also be liable for the prospectus. Despite the 100-year history of the provision, however, there is no record of any private action ever being filed alleging the publication of untrue or misleading statements in a securities prospectus.

81 CO ss 491-515.

SEHK Listing Rules, Rule 3.08.

⁷⁹ Poon Ka Man Jason v Cheng Wai Tao [2016] HKEC 759, para 72-74, Court of Final Appeal.

⁸⁰ CO s 536.

CO s 722, in connection with CO ss 2 and 774 as well as the common law definition of "place of business" as set out in *Kam Leung Sui Kwan v Kam Kwan Lai* [2015] 18 HKCFAR 501.

⁸³ SFO s 214.

See Companies Ordinance, No. 58 of 1911, s 86.

See Companies Winding Up and Miscellaneous Provisions Ordinance CAP 32, ss 40 and 40A, hereinafter CWUMPO. Civil liability runs to all directors and persons authorizing issue of the prospectus. A "due diligence" defense for statements made after reasonable inspection is available for all parties.

Since 2014, the Companies Ordinance also contains a criminal sanction for the intentional or reckless omission of material statements from an auditor's report.⁸⁷ Like the primary market, the secondary market is governed by a standard assortment of rules specifying prohibited acts. The SFO prohibits false or misleading disclosures,⁸⁸ insider dealing,⁸⁹ and a number of forms of market manipulation.⁹⁰ Hong Kong expressly prohibits combinations of trades likely to create unsupported price pressure and is thus well-placed to combat algorithms designed to engage in trade-based market manipulation by both moving price and harvesting the differences of such movement.⁹¹ The SFC uses the Nasdaq SMARTS surveillance system to monitor for this and other patterns that might evidence market abuse. The SFO also imposes a duty on listed companies to disclose inside information that "has come to its knowledge", as rapidly and fairly as practicable unless the information is a trade secret or concerns ongoing negotiations and the confidentiality of the information is preserved.⁹³

The SEHK Exchange Rules are ordinary in that they require regular (albeit not quarterly) disclosure, ⁹⁴ shareholder voting on board composition and major transactions, ⁹⁵ and insert both nonexecutive independent directors and committees (audit and remuneration) dominated by the latter into the board. ⁹⁶ In contrast to rules on US exchanges, the SEHK expressly requires that all issued shares of a listed company have equal voting rights, ⁹⁷ and standing by this strict position in 2013 lost Hong Kong one of the largest listings in history to New York. ⁹⁸ Another peculiar – and for Hong Kong, necessary – set of rules are the far-reaching provisions on

⁸⁷ CO s 408.

SFO s 277 (Disclosure of false or misleading information inducing transactions).

⁸⁹ SFO s 270

⁹⁰ SFO ss 274 (False trading), 275 (Price rigging) & 278.

⁹¹ SFO s 278.

⁹² SFO s 307B(1).

SFO s 307D(2). Similar exceptions apply to the receipt of liquidity from the government Exchange Fund and cases where the SFC has waived the requirement because disclosure would violate local or foreign law. SFO s 307E.

⁹⁴ SEHK Listing Rules, Chapter 13.

⁹⁵ SEHK Listing Rules, Chapters 13 & 14.

The minimum, required number of independent nonexecutive directors in three (Listing Rules, Rule 3.10(1)), which must constitute at least 1/3 of the board of a listed company (Rule 3.10A). There must also be an audit committee (Rule 3.21) and a remuneration committee (Rule 3.25) comprised solely of non-executive directors (NEDs).

⁹⁷ SEHK Listing Rules, Rule 8.11.

Nicole Bullock, Alibaba closes at \$93.89 in NYSE debut, THE FINANCIAL TIMES (Sept. 20, 2014).

connected party transactions that require not only disclosure, but abstention from voting for connected parties and an annual review of approved arrangements.⁹⁹ The concept of "connected person" reaches out to include not only economically connected parties, controlled companies, family members and companies of the latter, but can also include extended family members like grandparents, grandchildren and nephews, as well as companies owned by them. 100

C. Available Private Actions

1. Derivative action

Hong Kong law has both the common law shareholder derivative action first discussed in the 1843 case of Foss v Harbottle, 101 and a statutory derivative action that was introduced into the Companies Ordinance in 2004. 102 The statutory route exists independently of the common law action, and may be filed against directors for "misconduct", which includes fraud, negligence, a breach of the duty of care, a breach of the fiduciary duty (duty of loyalty), and any failure to comply with a rule of law. 103 Under the statutory scheme, leave from court must be obtained before a derivative action can go forward, and the statutory hurdle is less burdensome than the common law principles expressed in Foss and its progeny. The CO contains a four-part test for new proceedings brought by shareholder:

- 1. The company must not have brought the same proceedings already;
- 2. The shareholder must have given the company at least 14 days' notice of the proceedings;
- 3. The action must appear, on the face of the application, to be in the company's interest; and
- 4. The proceedings must present a serious question to be tried. 104

Hong Kong courts have found that the plaintiff's burden to show the action is "on the face of the application in the interest of the company", "is not a high one". 105 They have held that a

SEHK Listing Rules, Rule 14A.03.

SEHK Listing Rules, Rule 14A.21.

Foss v Harbottle (1843) 67 ER 189.

Introduced by the Companies (Amendment) Ordinance 2004.

¹⁰³

The version of legislation applied in all the case analyzed here is found in Chapter 32, s 168BC(3). The current location of the statutory derivative action prohibitions is in CO, ss 731-738. CO 2012 renders the Latin "prima facie" in English as "on the face of the application".

Lucky Money Ltd & Others [2006] HKEC 1379, para 40 and 41.

court "should be slow to find against the Plaintiff unless his prospects are so slim that he cannot be said to have any expectation of success". Nevertheless, despite this judicial welcome to such actions, very few have been filed, as will be shown in Part IV.

2. Unfair prejudice action

While derivative actions are designed to prevent or punish the illegal behavior of directors ("misconduct"), an unfair prejudice action is meant to stop legal behavior of management that is legal but unfairly prejudicial (referred to in the case law for some reason as "mismanagement"). The Companies Ordinance contains express provision that a member may seek relief from the court if "the company's affairs are being or have been conducted in a manner unfairly prejudicial to the interests of "one or more member". This is a direct, rather than a derivative action, and it provides relief against the oppressive behavior of majority shareholders. It is applied when the controlling party has behaved unfairly, which the courts understand as breaching "equitable constraints" on behavior. Such constraints have traditionally been seen to exist primarily in small companies that could be called "quasipartnerships" but the Hong Kong courts have held that even in the case of a listed company, assumed compliance with the listing rules also presents an equitable constraint, so that shareholder conduct causing the breach of such rules can be found unfairly prejudicial. As a result, the existence of listing rules provisions also provide a basis for an action against unfairly prejudicial conduct of members.

3. Professional and procedural hurdles to private actions

In Hong Kong, the legal profession may not be compensated on a scheme of contingent fees, and the rules of procedure do not provide for a class action. Thus, unlike in the US, the fee structure does not give lawyers the incentive to carry the risk of an action. As a result, if the damage award will go to the company rather than to the plaintiff (derivative action) or the possible award for fraud or unfair prejudice will not be large, plaintiffs have little incentive to

Li Chung Shing Tong (Holdings) Ltd [2011] HKEC 1192, para 33.

See Re Chime Corp Ltd [2004] 7 HKCFAR 546, 571, citing Hoffmann LJ in Re Saul D Harrison & Sons Plc [1995] 1 BCLC 14.

¹⁰⁸ CO s 724(1).

¹⁰⁹ See *O'Neill v Phillips* [1999] 1 WLR 1092.

Luck Continent Ltd v Cheng Chee Tock Theodore [2013] HKEC 1209, at para 83. This was affirmed by the Court of Final Appeal in Final Appeal No. 4 of 2014 (Civil).

initiate an action. Hong Kong is considering adoption of class action rules, but no decision or date for decision has been made known¹¹¹. With a loser-pays-costs structure and the lack of class actions, plaintiffs undertaking either derivative or unfair prejudice actions are few. In the case of a listed company, however, the SFC can undertake both types of actions.¹¹²

D. Supervisory Agencies Authorized to File Actions

1. The Securities and Futures Commission

The Hong Kong SFC is less than 30 years old, and was created in response to the "Black Monday" market crash of October 1987, which halved the Heng Seng Index and bankrupted the Hong Kong Futures Exchange guarantee system. 113 At that time, the exchanges were largely unregulated except for the need to consult with an informally staffed Commissioner. 114 Furthermore, in 1988 the chairman of the SEHK, Ronald Li Fook Shiu, was convicted of violating the Prevention of Bribery Ordinance by accepting allotments of shares in return for favorable decisions on listing applications. 115 The government then appointed a committee of experts whose chief recommendation was to create an independent supervisory authority. 116 The SFC was established as a statutory body outside of the Civil Service and given jurisdiction over the Hong Kong securities exchanges by force of the Securities and Futures Commission Ordinance of 1989. 117 Rather than being "independent", it is more accurate to think of the SFC as balancing between the twin forces of government and market influence. From the government side, the Chief Executive of the Hong Kong Special Administrative Region (HKSAR) appoints the chairperson and other commissioners of the SFC, 118 and the Chief

See Law Reform Commission of Hong Kong, Report on Class Actions (May 2012). Subsequent to the report, a Working Group was formed by the Hong Kong Department of Justice, and as at end of 2015, the Working Group has held twelve meetings to study proposals, see Department of Justice, *Legislative Council Panel on Administration of Justice and Legal Services*, 17 (Jan. 25, 2016).

¹¹² See SFO s 214.

ROBERT FELL, CRISIS AND CHANGE: THE MATURING OF HONG KONG'S FINANCIAL MARKETS, 1981-1989 (1992) at 196–98.

See ibid on the appointment, duties and resources of the Hong Kong Securities Commissioner prior to the creation of the SFC.

ibid at 204–206, 214; Attorney General v Li Fook Shiu, Ronald [1990] 1 HKC 1.

SFC, *The Operation and Regulation of the Hong Kong Securities Industry*, (May 27, 1988), also called the Davison Report. See Fell, *supra* note 113, at 204.

This power is now found in SFO s 5(1)(b)(i), as the SFO absorbed and repealed the earlier Ordinance.

SFO Sch 2, para 1; formerly Securities and Futures Commission Ordinance s 5.

Executive may also instruct the SFC on how to carry out its duties. ¹¹⁹ From the market side, an "advisory committee" drawn from the financial community in Hong Kong meets "at least" quarterly with the SFC chairperson and chief executive officer to advise them on matters of policy. ¹²⁰ SFC performance and procedures are reviewed annually by an independent "Process Review Panel" operating out of the HKSAR Financial Services Branch and originally created by the Chief Executive in 2000. ¹²¹ The Panel reviews, *inter alia*, the licensing and regulatory activity of the SFC "on the adequacy of [its] internal procedures and operational guidelines governing the actions taken and operational decisions made by [it] and its staff in the performance of its regulatory functions, including the receipt and handling of complaints, licensing and inspection of intermediaries, and disciplinary action". ¹²²

Like other supervisory bodies of this type, the SFC's statutory mandate is "to maintain and promote the fairness, efficiency, competitiveness, transparency and orderliness of the securities and futures industry," educate and protect the investing public, and "reduce systemic risks in the securities and futures industry". 123 Its powers and duties include the licensing of market participants, 124 as well as the continued policing of their behavior, 125 and the creation of rules and guidelines to govern these activities. 126 The SFC is divided into five divisions, which respectively focus on markets supervision, intermediary licensing, corporate finance, China market integration questions, and enforcement. The enforcement division separates its actions into corporate disclosure and governance, intermediary misconduct and unlicensed behavior, and market manipulation and insider dealing. 127

¹¹⁹ SFO s 11.

¹²⁰ SFO s 7.

See Process Review Panel for the Securities and Futures Commission, Annual Report for 2011–12, at para. 1.1 (2012).

¹²² ibid at para. 1.7.

¹²³ SFO s 4.

This applies to all non-banks that would perform a "regulated activity". See Pts III and V of the SFO. "Regulated activities" under the SFO are: (1) dealing in securities; (2) dealing in futures contracts; (3) leveraged foreign exchange trading; (4) advising on securities; (5) advising on futures contracts; (6) advising on corporate finance; (7) providing automated trading services; (8) securities margin financing; (9) asset management; (10) providing credit rating services. See SFO Sch 5, Pt 1.

¹²⁵ See SFO s 388; CWUMPO s 168I.

¹²⁶ See SFO s 397.

SFC, ANNUAL REPORT 2013-14, at 67 ("Investigations by Nature").

When dealing with its own licensees, the SFC can impose license-related sanctions without recourse to any court or tribunal. When acting against market misconduct, the SFC may file a civil action in a special-purpose Market Misconduct Tribunal, or in the Court of First Instance, particularly for injunctive relief, file a minor criminal action in a Magistrate's Court, first or ask the Department of Justice to file a criminal action in the District Court or the Court of First Instance.

In 2012, differences of opinion arose between the SFC and the Hong Kong Director of Public Prosecutions, who expressed concern about the role of the SFC as both regulator and prosecutor, stating a fear of it "becoming judge of its own cause," and arguing that "it is imperative to keep the prosecutorial responsibility separate from regulatory or investigatory agencies". ¹³³ For its part, the SFC responded that the Public Prosecutor's office appeared understaffed in respect to securities fraud cases. ¹³⁴ In 2016, the two sides seem to have come to an agreement with the signing of a Memorandum of Understanding ¹³⁵. It states that the two have "mutual interest" in dealing with corporate wrongdoing and formalized the handling of cases under the SFO. The Department of Justice also stated that the "power of the SFC to prosecute in

SFO s 5. The decisions of an individual division within the SFC can be appealed to the Commission itself, and then to the Securities and Futures Appeals Tribunal. See SFO s 216.

¹²⁹ SFO s 242.

This option, although initially challenged, has been expressly upheld by the Hong Kong Court of Final Appeals in the *Tiger Asia Management LCC* decision. The SFC sought injunctive relief under SFO s 213 against a hedge fund, Tiger Asia Management LCC, to block use of what it alleged were the proceeds of insider trading. The defendant argued that the SFC's exclusive civil route was through the MMT, and the CFI agreed, but both the Court of Appeal and the Court of Final Appeal found that the provisions of the SFO creating the MMT do not prevent the SFC from seeking injunctive relief. See *Securities and Futures Commission v Tiger Asia Management LLC* [2011] HKEC 824 CFI; [2012] 2 HKLRD CA; (2013) 16 HKCFAR CFA.

¹³¹ SFO s 388.

Under an arrangement reached in 2007, the SFC refers "all potential market misconduct prosecutions to the Prosecutions Division to assess whether the case should be criminally prosecuted and, if so, whether the case should be prosecuted on indictment by the DOJ in the higher courts or summarily by the SFC in the Magistrates' Courts". See SFC, SFC statement on prosecutorial responsibility (Aug. 30, 2013), http://www.sfc.hk/edistributionWeb/gateway/EN/news-and-announcements/news/corporate-news/doc?refNo=13PR86.

HONG KONG DEPARTMENT OF JUSTICE, PROSECUTIONS IN HONG KONG 2012, 10 (Aug. 1, 2013).

¹³⁴ SFC, *supra* note 132.

This is also in line with recommendation in the IMF financial sector assessment report on Hong Kong issued in 2014. IMF, *supra* note 46, at 7.

its own name does not derogate from the powers of the Secretary for Justice in respect of the prosecution of criminal offences". 136

In terms of funding, the SFC is supported by a tariff imposed on trading, and has not requested funding from government budget since 1993. At least for the current period, the idea of "inputs" as budgeted expenditure for the SFC is not likely to be as important as enforcement "outputs" because the SFC receives much more money than it can spend, and in 2015 has accumulated reserves up to 4.6 times its projected annual expenditure. Between 2005 and 2015, the SFC reported annual expenditures more than trebling from HK\$497 million in 2005 to about HK\$1.7 billion in 2015, with an increase in expenditures from 2009 to 2015 of 138%. Despite tripling its spending over the ten year period, the SFC still showed a surplus of more than HK\$6.3 billion. The SFC reports that an average of approximately 21% of its staff was dedicated to its Enforcement Division for the period 2000 to 2015. In its 2015 annual report, the SCF notes that "[s]taff costs accounted for about 69% of our total expenditures. Over the past three years, our staff costs increased 45% while many regulatory activities increased in both number and complexity". Details on the type, number and success rate of judicial actions filed are discussed in Part IV, below.

2. The Official Receiver

The Official Receiver (OR) of the HKSAR dates back to 1931 and was modelled on its British equivalent. The current OR is organized under and receives its powers from the Hong Kong Bankruptcy Ordinance. ¹⁴¹ Its mandate is to provide for the orderly management of insolvency proceedings over both individuals and companies where no other provision for a

DOJ & SFC, Memorandum of Understanding between The Department of Justice of the Hong Kong Special Administrative Region and the Securities and Futures Commission (Mar. 4, 2016).

Legislative Council Panel on Financial Affairs, Securities and Futures Commission Budget for the Financial Year 2015-16, 7 (2015).

Budget information on the SFC is available both from the Commission's annual reports and from the Hong Kong Legislative Council, Panel of Financial Affairs, *Securities and Futures Commission Budget for the Financial Year*, (Years 2004-2005 to 2013-14), http://www.legco.gov.hk/yr13-14/english/panels/fa/agenda/fa20140207.htm.

Calculated from figures in 2000 to 2016 budgets, Legislative Council Panel on Financial Affairs, Securities and Futures Commission Budget for the Financial Year (2000-2016).

¹⁴⁰ SFC, ANNUAL REPORT 2014-15, 80 (2015).

Part IV, Bankruptcy Ordinance, CAP 6 ("BO").

liquidator has been made. ¹⁴² For purposes of this paper, its most important function is to prosecute persons for violations of law in proximity of bankruptcy, ¹⁴³ including corporate directors. ¹⁴⁴ Actions filed by the OR are heard in the Court of First Instance. ¹⁴⁵

Of the four entities discussed in this paper, the OR alone is listed on the general budget of the HKSAR. Over the 10 year period between 2006 and 2015, the OR had average planned annual budgets of approximately HK\$141 million, increasing to around HK\$154 million in 2015-16, with about two-thirds of that going to staffing. ¹⁴⁶ In 2015 the OR's total staff numbered 242. ¹⁴⁷ The Official Receiver has reported that the prosecution office of its enforcement division is staffed by at least seven solicitors, three of whom are designated as "Senior Solicitors", ¹⁴⁸ but the actual number of employees assigned to this office is not fully disclosed. Details on the type, number and success rate of judicial actions filed are discussed in Part IV, below.

3. The Registrar of Companies

Like the Official Receiver, the Hong Kong Registrar of Companies was created with functions and duties tracking its British equivalent. In addition to registering the establishment of companies and providing a preliminary screening of company names, ¹⁴⁹ the Registrar issues guidelines on important questions of company law¹⁵⁰ and receives a large array of filings and disclosure statements from existing companies. These include "annual returns" ¹⁵¹ that contain information similar in detail to that filed in other jurisdictions only by listed companies, ¹⁵²

¹⁴³ BO s 77.

¹⁴² BO s 78.

¹⁴⁴ CWUMPO s 168I(1)(b).

¹⁴⁵ BO s 2

¹⁴⁶ Information taken from HKSAR Budgets, *Head 116 – The Official Receiver's Office*, 778 (2015-16).

¹⁴⁷ ibid

Official Receiver's Office, *Organization Chart: Legal Services Division* 2, http://www.oro.gov.hk/eng/aboutus/ochart 04.htm (last visited Aug 7, 2016).

¹⁴⁹ CO s 100.

¹⁵⁰ CO s 24.

¹⁵¹ CO ss 662-664.

All but the smallest private companies are required by the corporate law to provide the shareholders and the Companies Registry with audited annual financial statements and a directors' report that sets forth the principal activities of the company during the year past, particulars of any matter material for the members' appreciation of the company, principal risks facing the company and important events that have affected the company in the past year, an indication of the company's future development, an analysis of the key performance indicators, the company's environmental policies and compliance with law, and key relationships with employees, customers and suppliers. See CO s 390 and Sch 5.

"statements of capital", ¹⁵³ "return of allotments" ¹⁵⁴ and notices setting out any other changes in a company's capital structure, ¹⁵⁵ for example any repurchase or redemption of shares. ¹⁵⁶ The Companies Registry also records the debt positions of companies through keeping the returns of allotment of debentures ¹⁵⁷ and the register of "charges", ¹⁵⁸ as well as notices by creditors who enforce such charges. ¹⁵⁹ The Companies Registry enforces these various filing obligations with powers of de-registration and fines, as well as by filing judicial actions for the disqualification of directors. We discuss details on the type, number and success rate of judicial actions in Part IV.

Unlike the Official Receiver, the Companies Registry is independent of government funding and operates under commercial principles as a self-financing "trading fund". It does so very successfully such that rather than receiving funds from public budget, it pays the government a handsome dividend. For the 10 year period from 2006 to 2015, the Companies Registry operated in substantial surplus, booking an annual average post-tax profit of HK\$192 million and paying the Hong Kong government average dividend of HK\$178 million per year. The Registry's staff has stayed stable, decreasing slightly from 396 in 2004 to 387 in 2015, with an annual average staff for the whole period of 351. Approximately 14% of staff are engaged in enforcement. In 163

4. Hong Kong Exchanges and Clearing Limited (HKEx)

The SEHK is the primary regulator of listings and public offerings of securities in Hong Kong. ¹⁶⁴ The SFO gives recognized exchanges like the SEHK (currently the only stock

¹⁵⁴ CO s 142.

¹⁶³ Information provided by the Companies Registry upon request in correspondence.

¹⁵³ CO s 201.

¹⁵⁵ CO s 171.

¹⁵⁶ CO s 270.

¹⁵⁷ CO s 316.

¹⁵⁸ CO s 338.

¹⁵⁹ CO s 348.

¹⁶⁰ CO s 26 and Trading Funds Ordinance CAP 430.

¹⁶¹ Companies Registry Annual Reports for the years 2004-2015.

¹⁶² ibid

The arrangement described in the subsection is now subject to a joint consultation document proposed by the SFC and the HKEx. This document would introduce somewhat more SFC authority into the process, but would not significantly change the allocation of power as it now stands. See SFC & HKEX, JOINT

exchange in the HKSAR) the power to adopt binding rules¹⁶⁵ and allows the SFC to delegate part of its regulatory functions to such a company.¹⁶⁶ Both the SEHK and its parent company, the HKEx, are tied to the government. The SFO gives the Financial Secretary the right to appoint up to eight members to SEHK's board of directors,¹⁶⁷ the HKEx' articles of association subject appointment of its chairperson to the approval of the HKSAR chief executive,¹⁶⁸ and the SFC may veto any proposed appointment to the post of chief executive or chief operating officer of the HKEx.¹⁶⁹ As such, although the HKEx is a private corporation in which the government has only a 5.88% holding,¹⁷⁰ its activities can be thought of as quasi-public in nature. Moreover, the SFC has legally transferred to the SEHK its power under the CO to examine and authorize prospectuses for the sale of securities,¹⁷¹ and the SFC has adopted rules placing authority for approving listing applications primarily in the hands of the SEHK.¹⁷² The result is that the SEHK, unlike other stock exchanges (e.g., the NYSE or the LSE, whose regulators review listing documents and determine their contents) administers nearly all of the disclosure regulation for listed companies, including the content and approval of securities prospectuses and annual reports.

As discussed in Part III.B, above, aside from restriction on dual classes of shares and rather extensive rules on connected party transactions, the SEHK listing rules are largely the same as those used on other major stock exchanges. They are enforced by the SEHK Listing Division, which may bring a listed company, its substantial shareholders, or its officers or directors before the Listing Committee for a breach of the listing rules, ¹⁷³ and may impose sanctions ranging from a private reprimand to the suspension or cancellation of the listing. ¹⁷⁴ For the fiscal year 2015,

CONSULTATION PAPER ON PROPOSED ENHANCEMENTS TO THE EXCHANGE'S DECISION-MAKING AND GOVERNANCE STRUCTURE FOR LISTING REGULATION (Jun. 2016).

¹⁶⁵ SFO s 23.

¹⁶⁶ SFO s 25.

¹⁶⁷ SFO s 77(1), (5).

¹⁶⁸ HKEX, ARTICLES OF ASSOCIATION, Art 111(2).

¹⁶⁹ ibid, Art 111(3)(b).

See HKEx minority controllers, at www.hkex.com.hk, About HKEx > Investor Relations > Minority Controllers.

Securities and Futures (Transfer of Functions - Stock Exchange Company) Order, CAP 571AE, s 3.

¹⁷² Securities and Futures (Stock Market Listing) Rules, CAP 571V.

SEHK Disciplinary Procedures, s 2.4.

¹⁷⁴ SEHK Listing Rules, Rule 2A.09.

the HKEx reported spending HK\$2 billion, or 61% of its operating expenses, on staff.¹⁷⁵ It does not provide a breakdown on the portion of staff dedicated to enforcement matters. Details on the type, number and success rate of judicial actions filed are discussed in Part IV, below.

IV. Examining the Data on Enforcement Actions in Hong Kong

A. Data examined

The data examined in this Part IV are taken from publicly available sources and – where actions were publicly initiated and the enforcement authority's staff members were able and willing to provide additional data beyond what had already been published – supplemented by interviews with the relevant supervisory authority staff. For private actions, the judicial decisions used are those reported in two online databases, WestLaw and Lexis, combining the set where one includes a case decision not published in the other. The cases obtained from these commercial services have then been compared to the chronological list of decisions made available publicly on the website of the Hong Kong judiciary as a check on the possibility that some judicial decisions were not picked up in the databases of the commercial services. The actions counted are limited to those in which either a derivative or an unfair prejudice claim is of central importance to the plaintiff's case, and each set of facts is only counted once, regardless of how far the case may be appealed or how many secondary rulings are given on motions. SFC actions taken under SFO ss 212-214 that include a claim of unfair prejudice or request action against a director for breach of duty to his or her company are not included in this group, but separately presented as SFO actions.

Information on SFC actions was assembled on the basis of the SFC's annual reports and enforcement news reporter.¹⁷⁶ These actions are divided into two groups: actions taken against listed companies to counter director misconduct and actions taken against market misconduct, particularly insider dealing and market manipulation. The vast majority of SFC's other actions, which involve the disciplining of persons licensed to perform brokerage, investment and advisory services, are not discussed in this paper.¹⁷⁷ The data regarding Companies Registry

¹⁷⁵ HKEX, ANNUAL REPORT 2015, 111 (2015).

The SFC enforcement news reporter is available at www.sfc.hk, News & Announcements > Enforcement News.

One of the author has presented and examined this data in Donald, *supra* note 64, at Ch. 5.

actions was similarly assembled on the basis of the Registry's annual reports and reported enforcement activity, plus correspondence with Registry staff. As will be seen from the data, the Registry files thousands of summons annually and does not provide a case-by-case breakdown of the individual grounds for each action. Thus our discussion of the actions taken will be general, based on correspondence with Companies Registry staff members. The data for Official Receiver actions to disqualify company directors were assembled from the OR's periodic publicly disclosures on its website. The OR primarily acts to ensure the orderly winding up of insolvent debtors in Hong Kong, and the fact that it will take over the records and control of an insolvent company likely has a deterrent effect on the behavior of corporate directors. However, the information examined here is restricted solely to actions taken either to disqualify directors or to hold them liable for civil damages to the company.

B. Private actions

1. Derivative actions

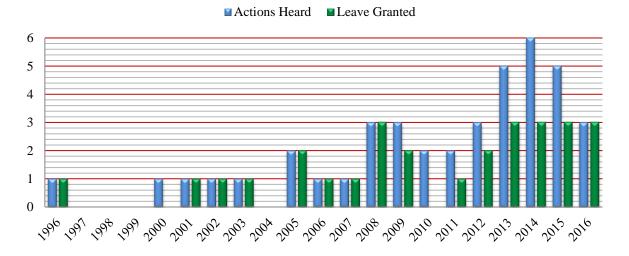
As Figure 1 makes clear, although the introduction of the statutory derivative action in 2004 strongly correlates with a 440% increase in the number of actions filed and a near doubling of the absolute number of actions that annually survived dismissal, the total number of actions is still small. In the period from 2005 to July 2016, a total of 36 derivative actions were heard, of which 24, or about 66%, were successful. The figures seem to indicate a possible trend toward an increase in the filing of derivative actions, but even the historical high of six actions during the year 2014 means that plaintiffs tended to file less than one action for every 240,000 corporations operating in Hong Kong. ¹⁸⁰

¹⁷⁸ Companies Registry enforcement data is available at <u>www.cr.gov.hk</u>, Statistics > Prosecution, and Compliance > Highlights of Prosecution Cases.

This Official Receiver data on enforcement is available at www.oro.gov.hk, Statistics > Statistics on Prosecution and Disqualification.

At the close of 2013, there were 1,162,931 locally incorporated companies limited by shares (corporations) and 9,258 such companies incorporated abroad, but with a place of business in Hong Kong and thus subject to its jurisdiction for, *inter alia*, derivative actions.

Figure 1
Statutory Derivative Actions: Reported and Leave Granted



Aside from the numerical discrepancy between active companies and actions, a look at the facts of the derivative actions filed shows that the abuse against which action is taken is as much that of conducted by a controlling shareholder as that of by a director. The derivative action is often understood to be an "anti-director" tool with which weak and dispersed shareholders of a Berle and Means corporation can seek justice against professional managers. However, Hong Kong companies are characterized by controlling shareholders. ¹⁸¹ When controlling shareholders also directly dominate the board, a tension can arise between minority shareholders and controlling shareholders, and this can lead to the allegation of misconduct forming the basis of a derivative action. If we examine the facts of Hong Kong derivative actions for which leave was granted between 2005 and June 2016, we see that in 19 of the 24 successful actions the defendants were not only directors of the company, but also substantial shareholders or persons acting in concert with them. ¹⁸² The root of the problem in most of these actions is therefore the

See the analysis in Donald, *supra* note 64 at Ch. 2.

Re Loong San Investment Co Ltd [2014] 2 HKLRD 1116 presents a battle among four heirs, none of them holding less than 25% of any of the companies involved in the dispute; the defendant is the brother who took over management when the father passed away. In Lee Chi Yuen Arctic v Yuanzhi International Trading Co Ltd [2013] HKEC 1096, "the applicant and [the defendant] had each become equal shareholders and the only directors of the company". ibid at para 8. In David Chien v Francis Cheung [2013] HKEC 896, the "1st defendant ... [was] the Chairman of the Board of directors and the single largest shareholder of the Company, holding about 40.59% of its shares". ibid at para 4. In Hang Heung Cake Shop Co Ltd [2013] HKEC 163, "the issued share capital of the HHCS was held as to 75% by the Cheng family ... and as to the remaining 25% by the Tsoi family". ibid at paras 7-8. In New-Asia Optical Co Ltd [2011] HKEC 1150, the Company had "three shareholders. In addition to the Applicant, Lam Chi-cheung was, prior to his death on 26 December 2010, the registered owner of 58 per cent of the Company's share capital". ibid at para 2. In AR Evans Capital Partners

controlling shareholders, for if a dominant shareholder cannot achieve an end otherwise, she may be able to find another route using access to power or information within the board of the company. This is not the scenario normally envisaged for derivative action relief, but rather one for which the law would better provide an avenue for direct action against abusive controlling shareholders. In the next section, we present the available data on this remedy, the action against unfairly prejudicial conduct by those in control of the company.

2. Unfair prejudice actions

Figure 2 sets out the number of unfair prejudice actions for which decisions were published during the period 2005-2015. Few published Hong Kong decisions actually examine in detail the merits of alleged unfair prejudice petitions regarding the management of a company, and instead nearly all were decided on procedural points (such as whether security should be posted, an injunction issued, or petitions be struck) with summary view of facts as presented in the pleadings. From the published cases referring to unfair prejudice actions, we have made a rather strict selection, including only those decision where we think the court disposed of the case as unfair prejudice (because no other decision on the same facts is published and the determination would appear to have allowed that theory) and excluding actions where it appears from the

Ltd v Gen2 Partners Inc [2012] HKEC 875, "The Company ... at all material times had three shareholders -Novel Alternative Investment Ltd ("Novel"), Mr Barry Lau Wang-Chi ("Mr Lau") and A R Evans Capital Partners Limited ("AR Evans"), holding respectively 50%, 10% and 40% of its issued shares. Novel is ... owned by Mr Paul Lincoln Heffiner ... while AR Evans is ... owned by Mr Raymond Lai. The Company ha[d] three directors - Mr Heffner, Mr Lau and Mr Raymond Lai". ibid at para 1. In Li Chung Shing Tong (Holdings) Ltd [2011] 5 HKLRD 274, the primary defendant was "at all material times ... the majority shareholder of the Company [and] a director of the Company for many years until her purported resignation in 19 October 2001, after which she continued to participate in the management of the Company and supervise the operations of the Company. She was reappointed to the board of directors on 30 April 2008". ibid at para 6. In FBC Construction Co Ltd v Big Island Construction (HK) Ltd [2009] HKEC 467, the Company was at "all material times ... 99.999% owned by 'Big Island Asia' which, in turn, was 99.9% owned by Ben Lee," the defendant director: ibid at paras 1-2. In Grand Field Group Holdings Ltd [2009] HKEC 338, after founders of the Company left the board and brought in a strategic investor who took a board seat, the defendant board member shareholders allegedly siphoned funds off to their own companies through PRC subsidiaries. ibid at paras 4-16. In Nice & Well Ltd [2008] HKEC 2134, the court describes the action as one by "a shareholder and director of the Company" against "its other shareholder and director". ibid at para 2. In Waddington Ltd v Chan Chun Hoo [2008] HKEC 1498, "the 1st defendant ... [was] and at all material times ... Chairman and Executive Director of [the Company] and is alleged to have been a director at the relevant times of each of the companies in the Through the 2nd defendant and a family trust he is alleged to hold and, at all material times, to have held an indirect controlling

decision that the court essentially dismissed the unfair prejudice claim. It would certainly be possible to interpret the constellation of unfair prejudice actions more inclusively, avoiding the kind of judgment calls we have made in focusing on these 67 decisions.¹⁸³

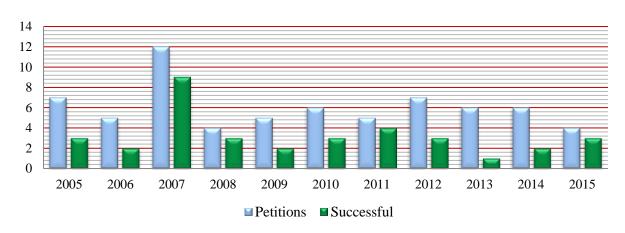


Figure 2
Unfair prejudice actions: filed and successful

With an average of about six actions annually and a success rate of about 50%, successful unfair prejudice actions are about twice as likely as are derivative actions. However, as discussed briefly in Part III, a problem exists in the historical nature of the unfair prejudice action, as it has been restricted to companies in which close or personal relationships exist, allowing the kind of equitable commitments to arise among members as a "quasi-partnership". ¹⁸⁴ In 2013, the Hong Kong Courts of Appeal and Final Appeal took a step away from this restrictive tradition by affirming a lower court holding that, in the case of a listed company, the tacit understanding that listing rules should be complied with also presents an equitable constraint, the breaching of which may constitute unfairly prejudicial conduct. ¹⁸⁵ As a result, good faith compliance with listing rules may also found the type of equitable constraints on which an action for unfairly prejudicial conduct can be based. Even so, at an average of just under six actions per year, there was only about one unfair prejudice action filed for every 200,000 companies operating on a regular basis in Hong Kong. Again, this hardly presents a strong deterrent against management and controlling shareholder misconduct.

This is what was done in Donald, *supra* note 64, at 196-197.

¹⁸⁴ See O'Neill v Phillips [1999] 1 WLR 1092.

¹⁸⁵ Luck Continent, supra note 110.

C. SFC Actions

1. Actions to disqualify directors

In Hong Kong, all judicial actions taken against false and misleading securities prospectuses or to punish violations of rules against insider dealing or market manipulation have been commenced by a public body. In 2007, the SFC also began filing actions to disqualify corporate directors who breach applicable standards of care or fiduciary duties, or disclose false information to the public, in most cases after they have driven their company into insolvency. ¹⁸⁶ Two associated characteristics of the disqualification action make it attractive: first, it cannot be indemnified against through D&O insurance as it attaches directly to the director's person, and second, although it shares this personally attaching characteristic with a criminal sanction, the standard of proof used is that for civil cases. ¹⁸⁷ The maximum period of disqualification is 15 years, ¹⁸⁸ and the case law has divided this into three bands of five years each for differing degrees of culpability. ¹⁸⁹

After the SFC first made the strategic decision to brings such actions using SFO s 214, ¹⁹⁰ between 2007 and 2014 it obtained 28 disqualification orders in such actions, ¹⁹¹ 40% more than the 20 successful Hong Kong statutory derivative actions against director misconduct during the same period. Although the initial actions were filed against companies already under investigation, censure or suspension of listing by the HKEx, the SFC is now beginning to target the misconduct of directors who have not yet driven their companies into insolvency. An example is action taken to disqualify four directors of Minth Group Ltd., a listed company in the

The action is provided for in SFO s 214 for conduct that is "oppressive to its members or any part of" them, involves "defalcation, fraud, misfeasance or other misconduct towards it or its members", results in "members ... not having been given all the information with respect to its business or affairs that they might reasonably expect," or "unfairly prejudicial to its members or any part of its members".

Official Receiver v Chan Kin Hang Danvil [2011] HKEC 1212, para 30 ("The standard of proof in an application for disqualification is the balance of probabilities").

¹⁸⁸ CWUMPO s 168E(3).

See Re Sevenoaks Stationers (Retail) Ltd [1990] BCC 765, cited with approval in Securities and Futures Commission v Cheung Keng Ching [2011] HKEC 657, para 36, and Re First China Financial Network [2015] HKEC 2100 ("The top bracket of over 10 years ... for particularly serious cases" including repeat offenders, the "minimum bracket of [below 5 years], applicable to cases where ... they are, relatively, not very serious," and the "middle bracket of 6 to 10 years, applicable to serious cases which do not merit the top bracket").

See SFC, ANNUAL REPORT 2003-2004, 23 (2004) ("we are taking legal advice on two cases about the prospects of seeking orders under Section 214 of the SFO. The section enables the Court to make a range of orders including disqualifications of directors").

The data on SFC enforcement activity used here and in Figure 3 is taken from the SFC's 'Enforcement News', published on its website beginning in 1997. SFC 'Enforcement News' is available at http://www.sfc.hk/edistributionWeb/gateway/EN/news-and-announcements/news/enforcement-news.

autoparts industry with business primarily in mainland China. The SFC action alleges that the named directors engaged in undisclosed related party transactions resulting in the tunneling of funds out of the group through overpriced acquisitions made by a Minth subsidiary. The SFC now also combines disqualification actions with substantial civil suits against the same directors for disgorgement of profits and compensation of damages, such as its HK\$420 million (US\$53.8 million) in compensation awarded against former directors of GOME Electrical Appliances Holding Ltd. 193

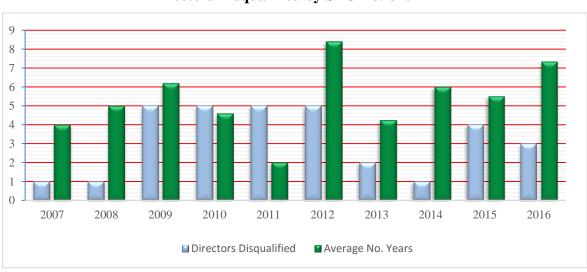


Figure 3

Directors Disqualified by SFC Actions

The SFC was clearly encouraged in its enforcement activity by a 2013 victory in a landmark challenge to its direct recourse to the Court of First Instance (CFI) in civil matters. In the case, the SFC sought an injunction pursuant to SFO s 213 in the CFI against a hedge fund, Tiger Asia Management LLC, to block use of what it alleged were the proceeds of insider trading. The CFI read the SFO as restricting the SFC for all civil matters to the Market Misconduct Tribunal (MMT),¹⁹⁴ is not formally a "court" within the Hong Kong judiciary.¹⁹⁵

See SFC, SFC seeks court orders against chairman, current and former directors of Minth Group Limited, (Apr. 15 2014), https://www.sfc.hk/edistributionWeb/gateway/EN/news-and-announcements/news/doc?refNo=14PR45.

See SFC, SFC obtains court orders for GOME to receive \$420 million compensation from founder and wife over breaches in share repurchase (May 7, 2014).

¹⁹⁴ Securities and Futures Commission v Tiger Asia Management LLC [2011] HKEC 824.

¹⁹⁵ SFO, Part 13.

This stopped the injunctive action and was likely to stymie future SFC enforcement activity. The SFC appealed, and both the Court of Appeal¹⁹⁶ and the Court of Final Appeal,¹⁹⁷ held on the contrary that the SFC was not restricted to the MMT, but could seek relief immediately in the CFI under SFO s 213. It was shortly after this Court of Final Appeal decision that the Director of Public Prosecutions warned of excessive SFC power, as discussed above. As the Department of Justice's opinion of SFC power was probably known to the latter long before it was officially expressed, the *Tiger Asia* litigation was of great significance for the continuation of broad SFC enforcement efforts.

SFC-initiated actions are of course beneficial for Hong Kong case law. The few derivative actions filed are inevitably settled after leave is granted. Although the SFC also a formal procedure for settling petitions with a bargained period of disqualification, ¹⁹⁸ such actions are not usually settled with respect to all directors charged. Thus the SFC actions provide the only available decisions on the merits regarding directors' duties to enrich the Hong Kong case law. This source of case law is especially useful because the facts of the Hong Kong cases – in which complex multinational groups with a controlling shareholder find creative ways to tunnel funds to shareholder-directors¹⁹⁹ – often differ from cases decided in the UK and the Commonwealth on similarly formulated duties.

2. Actions against market misconduct

In addition to policing licensed broker-dealers and investment advisors for compliance with licensing requirements, ²⁰⁰ the SFC is also the primary enforcer of rules against market misconduct, primarily insider dealing and various forms of market manipulation. Figure 4 presents these enforcement actions in four categories of activity, persons charged in either a civil, or criminal action, and persons charged with either insider dealing, or market manipulation. The aggregate figures for civil and criminal actions greatly exceed the sum of insider dealing and market manipulation actions because these are only two of about 20 different types of

¹⁹⁶ Securities and Futures Commission v Tiger Asia Management LLC [2012] 2 HKLRD 281.

¹⁹⁷ Securities and Futures Commission v Tiger Asia Management LLC [2013] HKEC 703.

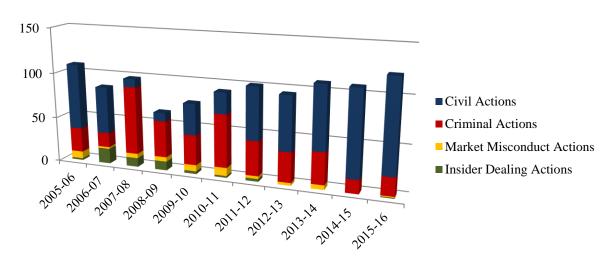
This is referred to as the Carecraft procedure, with reference to Re Carecraft Construction Co Ltd [1994] 1 WLR 172.

¹⁹⁹ See e.g., Re Styland Holdings Ltd (No 2) [2012] 2 HKLRD 325.

SFC enforcement activities in this regard are discussed in Donald, *supra* note 8, at 211-213.

charges arising in SFC enforcement activity, many of which regard behavior of broker-dealers vis-à-vis clients and their funds.²⁰¹





Beginning in 2006, the SFC began a "pragmatic shift in ... enforcement activities ... to send a potent message when breaches occur.... to take action which drives changes in behavior". This meant that raw numbers of enforcement actions decreased while the number of high profile, labor-intensive cases increased. For example, in 2008 the SFC exercised a hitherto dormant power provided under SFO s 385²⁰⁴ to intervene in a scheme of arrangement proceeding through which PCCW Ltd (a company dominated by Richard Li, son of Hong Kong

Aggregate data on these actions assembled from the SFC Enforcement News for the period between 1997 and 2013 are assembled in Donald, *supra* note 8, at 211-18.

²⁰² SFC, ANNUAL REPORT 2007-08, 6 (2008).

This trend of focusing on high profile case has continued into 2016. SFC's enforcement unit was reported to focus on "high-impact cases", especially using new technology to enable faster investigation, see Eduard Gismatullin and Lisa Pham, 'Hong Kong Financial Regulator Plans Specialist Probe teams', *Bloomberg* (5 October 2016). In SFC, 'Enforcement Reporter' (No.1 December, SFC 2016), it is revealed that after comprehensive strategic review of enforcement priorities and organization structure, it is decided that resource of SFC will focus on high-priority case and specialized team is formed to focus on listed companies-related fraud and misfeasance.

SFO s 385(1) provides that "[w]here there are any judicial or other proceedings (other than criminal proceedings) which concern a matter ... in which the Commission has an interest by virtue of its functions ... the Commission ... apply to intervene and be heard in the proceedings".

wealthiest man, Li Ka-shing) sought to squeeze out its public shareholders at an historically low price and delist voluntarily from the SEHK.²⁰⁵ Although a scheme designed by Li and his allies to manipulate voting rights was approved at the CFI, the SFC took it to the Court of Appeals, where it was held unfair, which rendered approval for the roll up transaction invalid. ²⁰⁶ In 2011, the SFC charged a Cayman Island company listed on the SEHK, Hontex International, with publishing misleading statements regarding its accounts in a securities prospectus. The SFC used SFO s 213 to obtain an order that Hontex must make a repurchase offer to all damaged shareholders²⁰⁷ at a value of HK\$1.03 billion.²⁰⁸ The SFC also revoked the license of Hontex's lead manager (sponsor) for the listing, Mega Capital (Asia), levied a HK\$62 million (US\$8 million) fine, ²⁰⁹ and proceeded to issue new rules that would expressly subject such sponsors to a regime of duties and prospectus liability. Under this enforcement policy, actions for insider dealing have also been brought against persons connected with Citic Pacific Ltd210 and ABN Amro Asset Management (Asia) Ltd.²¹¹ In 2012, the Court of Appeal upheld conviction of an officer of Morgan Stanley Asia Ltd in a case for insider dealing, although the defendant managed to get a reduced prison sentence of six years.²¹² The fine was also reduced from HK\$23.3 million in appeal to around HK\$1.7 million, but only in order to compensate for loses sustained by investors; in subsequent proceedings the SFC obtained restoration orders requiring the former managing director to compensate a total of over HK\$23.9 million (US\$3 million) to 297 affected investors to restore their pre-transaction positions.²¹³

SFC Enforcement News, 'Court grants SFC application to intervene in PCCW scheme of arrangement' (Feb. 24, 2009).

²⁰⁶ Re PCCW Ltd [2009] HKEC 738, CA.

SFC Enforcement News, SFC seeks final orders in Hontex case (May 19, 2011). The power of the SFC to seek relief directly from the CFI was initially rejected, but then approved by the CA and the CFA. This is discussed in the next paragraph.

²⁰⁸ SFC Enforcement News, *Hontex issues repurchase offer to shareholders* (Sept. 24, 2012).

SFC Enforcement News, SFC fines and revokes the license of Mega Capital (Asia) Company Limited (Apr., 22 2012).

²¹⁰ Securities and Futures Commission v Chui Wing Nin [2013] HKEC 1483.

Leung Chi Keung v Market Misconduct Tribunal [2012] HKEC 535.

²¹² See HKSAR v Du Jun [2012] HKEC 1280, HKSAR v Du Jun [2012] HKCA 391.

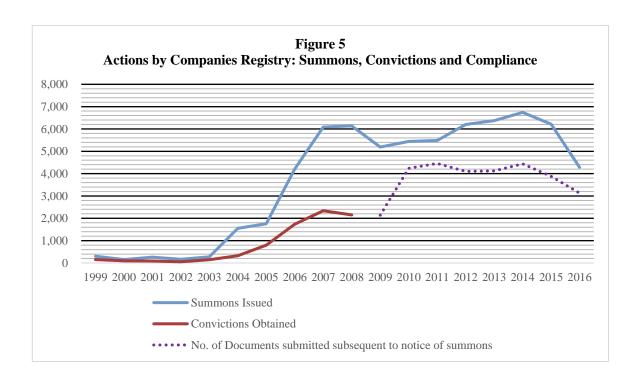
See SFC Enforcement News, Court orders insider dealer Du Jun to pay \$23.9 million to investors (Dec. 12, 2013).

D. Companies Registry actions

The Companies Registry is by number of actions the most active supervisory body of corporate law in Hong Kong, but by purpose perhaps the most benign. Nearly all of the actions filed by the Companies Registry serve to chase outstanding filings, which the company could have omitted as a result of mere carelessness or which could also be a symptom of more serious offenses being committed within the company. As discussed in Part III, the Hong Kong Companies Ordinance contains – by international standards – a very large number of regular filings that all of the 1.3 million local and registered foreign companies with a place of business in Hong Kong must file regularly with the Registry. These range from statements of indebtedness and outstanding charges, to the structure of share capital, and all the way to reports prepared by directors presenting significant risks and challenges facing the business of the company. In most cases, failure to make a filing constitutes an offense, for which the offender may be brought into court and sanctioned. Sanctions include fines and the striking of the company out of the Registry, but can also include disqualification of company directors under appropriate circumstances. Figure 5 presents the available public data on enforcement supplemented through correspondence with the Companies Registry. It includes total summons issued, the success rate up until 2008, and thereafter from 2009 the rate of compliance after the issuing of a summons. Most of the Registry's actions are for fines and other penalties, rather than for disqualification of directors. The graph shows rapidly increasing case numbers between 2000 to 2007, followed by a downward trend since 2014. As per the Company Registry, this decrease in formal actions resulted from the availability of a power under the new Companies Ordinance 214 allowing the Registry to forgo prosecution of a company in breach of the Ordinance if it pays a required fee, thus settling the matter at the administrative level and reducing court costs. 215 From 2014, the gap between number of summons and rate of compliance continues to narrow, signaling increasing efficacy of enforcement.

CAP 622, which entered into effect from March 2014, creates in its Part 2, Division 5, a broad but limited set of powers in the Companies Registry with regard to maintaining the Companies Register, including direct amendment of filed documents, demand that a filing company rectify, imposition of fees and prosecution of offenses specified in the Ordinance.

Another factor for the downward trend, in line with the theme of enhancing enforcement efficiency, is that the Companies Registry takes striking off action against non-complying and defunct companies, instead of commencing prosecution action, thereby reducing the number of summons needed. 73,638 companies were struck off in 2015-16 as a result, compared to an annual average of around 24,000 in the previous five years.



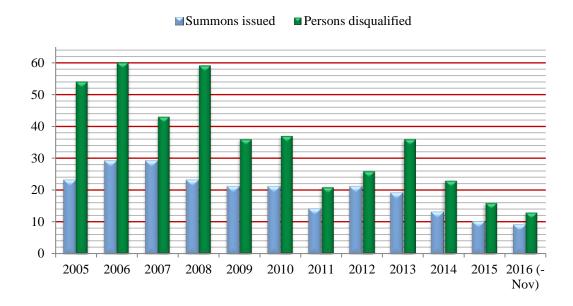
E. Official Receiver actions

When the Official Receiver assumes control of a company entering into winding up, it obtains very good information on the state of the company and a substantial amount of information on the behavior of the management in the lead up to the company's collapse. The CWUMPO gives the Receiver power to seek the disqualification of a director if it "is in the public interest that a disqualification order" be made. The Receiver can also seek action against a director for "fraudulent trading" that drives the company into insolvency, which can result in the director becoming liable for the company's debts, committing a criminal offense, and being disqualified from management office for the longest period permitted under the statute. Figure 6 sets out the record of the Official Receiver on disqualification orders sought and obtained during the most recent period of 10 years, including 2016 until June.

²¹⁶ CWUMPO s 168I(1).

²¹⁷ CWUMPO s 168J.

Figure 6
Official Receiver: Summons and Disqualifications



In the actions plotted above, the average period of disqualification obtained ranges from a low of 2.57 years in 2009 to 4.11 years in 2005, and for the entire the period, disqualification averages about 3.3 years. The impact of such disqualification actions could be understood as essentially similar to rules in some civil law countries against the directors of an insolvent company resuming the position of director, ²¹⁸ albeit probably less harsh, given the high bar for the disqualification's application and the significant discretion of the court in crafting the order. Nevertheless, these orders serve not only to protect future investors but also to deter the misconduct of existing directors, and are thus very useful for investor protection purposes. Barma J (as he then was) explains the policy behind disqualification:

[T]he court will bear in mind first, the need to protect the public against the future conduct of persons who have shown themselves to be a danger to those dealing with the companies of which they are directors; and second, the need to provide a general deterrent by ensuring that the sentence reflects the gravity of the conduct complained of, thus sending a message to company directors that breaches of trust will be properly punished.²¹⁹

See e.g., s 76(3)(3)(b) of the German Stock Corporation Act, which flatly prohibits directors who have been found to behave culpably in connection with a former company's insolvency from serving as management board members for a period of five years.

²¹⁹ *Medical China Ltd* [2012] HKEC 1407, para 4.

Disqualification by the Official Receiver or the SFC presents a real deterrent for serious misconduct, one that cannot be insured against, while sanctions sought by the Companies Registry provide a deterrent against failure to provide regular information to the public. To these bodies, the HKEx can be seen as providing similar reinforcement of the many governance and disclosure standards expressed in its listing rules.

F. HKEx actions

The HKEx has at its disposal a limited number of enforcement powers, ranging from a private reprimand to a public one, to the cancellation of an issuer's listing. Essentially, it can make public that a listed company has failed to meet its standards, and let the market inflict punishment on the company's cost of capital or deny the same issuer access to its stock market. Figure 7 uses data drawn from HKEx annual reports and enforcement reporters to show investigations, censures, suspensions and delistings for the period from 2003 to 2015. The number of delistings is interpreted in the strictest possible sense, meaning only those issuers that were forcefully removed from the exchange during the year, and excluding those which received a warning of delisting and those that voluntarily delisted. The latter companies could have made such decision as a form of settlement with the exchange, and they have been included in the figures for delisting elsewhere. ²²⁰

Donald, *supra* note 8, at 221.

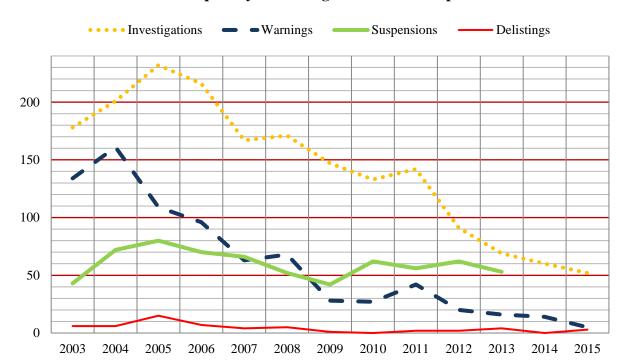


Figure 7

HKEx Disciplinary Actions against Listed Companies

The rise and fall of investigations and suspensions between 2003 and 2007 parallels a similar trend in total SFC enforcement actions. As discussed above, the SFC made a deliberate choice to reduce the number of enforcement actions in favor of selected, high-impact enforcement. This could have set the tone for the HKEx. A spike of enforcement actions might well have been expected in the mid-2000s because this was a time of rapid growth for the SEHK. The absolute number of SEHK Main Board listings increased about 67% between 2004 and 2007, from 49 to 82. The significant difference for the entire period between the number of investigations and delistings reflects the HKEx attempt to rehabilitate and reinstate companies that it had warned or even suspended. This is a classic conflict of interests for a securities exchange, and the HKEx is not free of it. Is the low rate of delistings evidence that the HKEx is pandering to keep even sub-prime issuers listed on the SEHK to prop up its market capitalization at the expense of good enforcement?

²²¹ HKEX, ANNUAL REPORT 2007, 45 (2008).

Given the unique position of the HKEx in China, this seems unlikely. The main commodity – aside from a freely convertible currency – that the HKEx sells to mainland Chinese companies seeking a (semi-)offshore listing is good governance. Thus, in trying to attract these companies to the SEHK, the HKEx has been in the comfortable position of pleasing its customer the more vigorously it regulates them. If it were to lose its reputation for rigorous supervision, the HKEx would deflate one of the principal reasons that a Chinese company seeks a listing in Hong Kong. The importance to the HKEx of strong governance was evidenced in its rejection of Alibaba's request to allow the listing of two classes of shares with unequal voting rights. This conflicted with the SEHK listing rules and with a policy of equal voting that have allowed the SEHK to establish a market dominated by both family concerns and state owned enterprises of the PRC, all of which have retained complete controls of their companies while receiving funds from their IPOs. Relinquishing the hitherto largest IPO in history to New York provided solid evidence that the HKEx and the SFC take governance seriously.

G. Direct democratic action: Hong Kong's fifth wheel

In the context of studying Hong Kong's public enforcement model, it is worth examining a tool which has occasionally been used in Hong Kong, but is not provided for in any law or constitution. It might be thought of as an appeal to quasi-customary principles. On occasion, when a part of the Hong Kong population sees itself as treated unjustly, it goes to the streets and in many cases the government responds.²²² It is unclear whether the existence of this mechanism is a result of the small size of Hong Kong, where everyone is no more than an hour's commute from the seat of government, or from the fact that the government has lacked full democratic legitimacy, or from some other cause. Regardless of the reason, on a number of occasions public protest has prompted the government into action. This "direct democratic action" was used during the global financial crisis to override the existing contract and securities law, and compensated many Hong Kong investors.

This was done, for example, to prevent Hong Kong's first chief executive from seeking a second term of office and to stop provisions of the 2012 Companies Ordinance offering privacy protection to directors' residential addresses and identification numbers from entering into force in 2014. See Donald, *supra* note 8, at 41-44.

Between 2003 and 2008, about HK\$21 billion of Lehman Brothers arranged credit-linked notes locally called "minibonds" were sold to some 34,000 retail investors in Hong Kong. ²²³ The securities prospectus stated clearly that the notes were not guaranteed as to principal, and investors received credit support only through a swap agreement with a Lehman entity. Nevertheless, they were marketed and sold in Hong Kong to retail investors who needed safe assets to create a steady stream of retirement income. When Lehman Brothers entered insolvency proceedings, it was reasonable to assume that most of the HK\$21 billion investment would be lost. ²²⁴ The damaged investors took to the streets and to the Legislative Council, arguing that although the sale of the instruments might have been technically legal, what had happened was unfair.

In response, the Hong Kong government convinced the SFC and the HKMA to negotiate a settlement with the distributing banks in Hong Kong for repurchase agreements. As a result, most of these investors received nearly 100% repayment on their investment, and another group received about 70% repayment (the difference being attributable to levels of collateralization on different tranches of notes). The settlement was achieved without any public enforcement action or private class action lawsuit, through negotiated settlement between the public authorities and the distributing banks, as might be done with a natural disaster relief fund (or, indeed, a bailout). Like a bailout, the possibility of such a "reverse bailout" (protecting taxpayers at the expense of the institutions rather than institutions at the expense of taxpayers) can be factored in when evaluating investor risk in Hong Kong.

V. Conclusions

The data on judicial actions taken pursuant to corporate and securities laws clearly show that such enforcement in Hong Kong is primarily public. This sharply contrasts to jurisdictions

²²³ HKMA, ANNUAL REPORT 2010, 11 (2011).

²²⁴ SFC, ANNUAL REPORT 2007, 28 (2008).

A total of 16 distributing banks participated in a settlement in which they repurchased notes from investors. These were the Bank of China (Hong Kong), the Bank of Communications, The Bank of East Asia, Chiyu Banking Corporation, Chong Hing Bank, CITIC Ka Wah Bank, Dah Sing Bank, Fubon Bank (Hong Kong), Industrial and Commercial Bank of China (Asia), MEVAS Bank, Nanyang Commercial Bank, Public Bank (Hong Kong), The Royal Bank of Scotland, Shanghai Commercial Bank, Wing Hang Bank, and Wing Lung Bank. See HKMA, *Questions and answers about Lehman Brothers Minibonds Repurchase Scheme by Distributing Banks*, (Aug.2009), http://www.hkma.gov.hk/eng/other-information/lehman/lehman repurchase faq.shtml.

Enoch Yu, Minibond saga drawing to a close, THE SOUTH CHINA MORNING POST (Hong Kong, Jun. 4, 2013).

like the US where private actions play a leading role, and contradicts much of the scholarship on what works in corporate and securities regulation. The dominance of public enforcement in Hong Kong does not appear to be the result of statutory or judicial requirements for derivative or unfair prejudice actions being unusually restrictive. In fact, not only do the statutory rules compare well internationally but Hong Kong courts have expressed a desire to accommodate and support shareholder protection. These courts have even broken with the general doctrine in UK and Commonwealth decisions to affirm an unfair prejudice action in the context of a listed company.

However, the structure of fees and actions in Hong Kong do not facilitate this form of private enforcement in the way that exists in the US legal system. If private actions were taken as the touchstone of quality, then this difference in litigation finance between the US model and Hong Kong would indicate that the Hong Kong enforcement model is inadequate and unsuited to financial market growth. Consistent appearances as the world's leading jurisdiction for IPO volume belies such estimation, however. Such listing volume combined with a lack of instances in which fraud has been successful or public regulators have been involved in scandal indicates that public enforcement is successful in Hong Kong. The various bodies prosecuting enforcement in Hong Kong are all well-funded, and have generated a healthy output following rational enforcement policies.

Apparently, as Jackson, Roe and Coffee all argue, public enforcement is indeed effective for financial market development, even in a jurisdiction regulating mostly foreign companies from jurisdictions with substandard systems of governance. Moreover, as Coffee has argued, enforcement mechanisms should not be designed to punish the victims. ²²⁷ If under the US model shareholders ultimately pay for large civil judgments against the companies of offending directors, victims are further burdened while wrongdoers go free, absent some reputational damage. The primary by-products are a transfer of wealth to the legal profession and a general deterrent effect given the transaction costs and reputational impact of such litigation. This is not an efficient arrangement, and Hong Kong indicates that it need not be emulated. The penalties imposed through public enforcement actions in Hong Kong – fines, disgorgement and

²²⁷ Coffee, *supra* note 3, at 255.

disqualification – may well have more impact on directors than do civil damages, as they cannot all be covered with D&O insurance.

Were studies of the type undertaken in this paper to be replicated in enough jurisdictions globally, the missing data that kept Jackson and Roe from incorporating "outputs" into a quantified opinion on the relationship between public enforcement and financial market development would be available. A solid recommendation on successful corporate and securities enforcement mechanisms would be very useful for the policy formulation of developing countries and IFCs. Any such recommendations should go beyond exporting a leading model, and seek their basis in full data incorporating the entire context of the enforcement process.